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Performance and text in ancient Greece

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The terms performance and text, as a pair, cannot be considered the equivalent of another pair of terms, orality and literacy. Still, there is a link between performance and orality, matching the obvious link between text and literacy. In what follows, I propose to consider these matching links.

The concept of orality stems from ethnographic descriptions of oral poetry in particular and of oral tradition in general (Nagy 2001). A basic work on these two concepts is *The Singer of Tales*, by Albert B. Lord (1960; posthumous new ed. 2000, with new introduction by Mitchell and Nagy). This book documents the research of Lord’s teacher, Milman Parry, on oral traditions in the former Yugoslavia, 1933-35 (collected papers, Parry 1971). Parry was a professor of ancient Greek, seeking new answers to the so-called Homeric Question. Basically, the “question” came down to this: were the Homeric *Iliad* and *Odyssey* composed with or without the aid of writing? Parry’s project, the comparing of Homeric poetry with the living oral traditions of South Slavic heroic poetry, led him to conclude that the Homeric texts were indeed the products of oral composition. Parry’s research was continued by his student, Albert Lord, whose *Singer of Tales* represents the legacy of their combined efforts.

The cumulative work of Parry and Lord is generally considered to be the single most successful solution to the Homeric Question, though the debate among Classicists continues concerning the contingencies of Homeric composition. The ultimate success of Parry and Lord, however, can best be measured by tracking the applications of their methods to a wide range of literatures and preliteratures beyond the original focus on ancient Greek oral poetry (Mitchell and Nagy 2000). These applications {417|418} have led to the formulation of an essential idea that extends to all oral traditions, both poetry and prose. The idea is this: oral traditions formed the basis of literary traditions.

There had been earlier formulations of this idea, but Parry and Lord were the first to perfect a systematic way of comparing the internal evidence of living oral traditions, as observed in their fieldwork, with the internal evidence of literary traditions. It is primarily their methodology that we see reflected in the ongoing academic usage of such terms as orality and oral theory. (On the pitfalls of using the term oral theory, see Nagy 1996b:19-20.)

For Parry and Lord, the histories of literary and oral traditions, of literatures and preliteratures, were interrelated. Accordingly, Lord would even speak of oral literature (Lord 1995, especially chapter 8). Further, Lord developed the comparative study of oral and literary traditions into a new branch of Comparative Literature (Guillén 1993:173-179; Mitchell and Nagy 2000:xvii).

Attested in a wide variety of societies, from prehistoric times all the way into the present, oral traditions can most broadly be described as verbal systems of expression combining performance and composition.

Here we come to the element of performance, which is clearly an aspect of oral traditions. But performance in and of itself does not define any oral tradition. Not all performance involves oral tradition, even if all oral tradition involves performance. It is the relationship of performance to composition that leads to a definition of any given oral tradition. As we consider the many various oral traditions of the world, we find many variations in this relationship: besides the basic category of the performing composer who is at the same time the composing performer, we need to consider such additional categories as (1) the reperforming composer, (2) the recomposing performer, (3) the reperformed composer, and even (4) the recomposed performer (Nagy 1996a).

The last two of these four categories are exemplified by the traditions of performing Homeric poetry in Athens during the classical period of the fifth century BCE. In this historical context, Homer is seen as the reperformed composer of the *Iliad* and *Odyssey* as performed by *rhapsōidoi* ‘rhapsodes’ at the seasonally recurring festival of the Panathenaia in Athens (Nagy 2002). In the ongoing process of recurring performances, Homer’s very identity is recomposed to make him a spokesman of the Athenians (Nagy 2008/2009).

In this classical period, Homeric poetry is static or fixed, not fluid. This fixity has led to the inference that this poetry had always been a written text. The term written text, however, is too imprecise for describing what had been a process of gradual fixation in the ongoing tradition of performing Homeric poetry. This process can be described in terms of a progression from transcript to script. By transcript I mean the broadest possible category of written text: a transcript can be a record of performance, even an aid for performance, but not the equivalent of performance (Nagy 1996b:34-36, 65-69). We must distinguish a transcript from an inscription, which can traditionally refer to itself in the archaic period as an {418|419} equivalent of performance (Nagy 1996b:34-36). As for script, I mean a narrower category, where the written text is a prerequisite for performance (Nagy 1996b:32-34).

In considering such categories, we need to ask what happens when oral traditions become written traditions – or when oral traditions come into contact with pre-existing written traditions. In the history of scholarship on this question, the work of Parry and Lord is

pivotal. Their fieldwork on the living oral traditions of the former Yugoslavia gave them an opportunity to test the living interactions of oral and literary traditions. They observed that the prestige of writing as a technology, and of the culture of literacy that it fostered, tended to destabilize the culture of oral traditions – in the historical context they were studying. What they observed, however, was strictly a point of comparison with other possible test cases, not some kind of universalizing formulation (Mitchell and Nagy 2000:xiii). For example, Lord himself makes it clear in his later work that there exist many cultures where literary traditions do not cause the destabilization of oral traditions and can even coexist with them (Lord 1991; see also especially Lord 1986). In general, the textualization or *Verschriftung* of any given oral tradition needs to be distinguished from *Verschriftlichung* – that is, from the evolution of any given culture of literacy, any given *Schriftlichkeit* (Oesterreicher 1993).

For Parry and Lord, the opposition of literacy and orality – of *Schriftlichkeit* and *Mündlichkeit* – is a cultural variable, not a universal. Moreover, their fieldwork experiments led them to think of literacy and orality as cognitive variables as well (Mitchell and Nagy 2000:xiv).

Despite this stance of Parry and Lord, it has been claimed – many times and in many ways – that the Parry-Lord “theory” is founded on a hard-and-fast distinction between orality and literacy. These claims stem from unfamiliarity with the ethnographic dimension of Parry’s and Lord’s work, and, more generally, from ignorance about the observable mechanics and aesthetics of oral traditions (Mitchell and Nagy 2000:xiv).

Humanists today may be tempted to romanticize literacy as the key to “literature,” often equated with “high” culture (on empirical approaches to distinctions between “high” and “low” culture, as occasionally formalized in distinctions between oral and written traditions, see Bausinger 1980). And yet, the only universal distinction between oral and literary traditions is the historical anteriority of the first to the second. Beyond this obvious observation, it is pointless to insist on any universalizing definitions for the “oral” of “oral tradition.” “Oral tradition” and “oral poetry” are terms that depend on the concepts of “written tradition” and “written poetry.” In cultures that do not depend on the technology of writing, the concept of “orality” is meaningless (Lord 1995:105n26). From the standpoint of comparative ethnography, “Written is not something that is not oral; rather it is something in addition to being oral, and that additional something varies from society to society” (Nagy 1990:0§16). The technology of writing has nothing to do with whether there can or cannot be poetics or rhetoric. Poetics and rhetoric can exist without writing.

It is needless to posit a dichotomy between orality and text in the history of Greek civilization. But the question remains: is there a dichotomy between performance and text? To find an answer, we must consider how the technology of writing relates to the production of texts. Further, we must consider the rationale behind the production of texts.

As we are about to see, the text was meant not only for reading as we understand the phenomenon of reading. It was meant also for performance.

This formulation can be justified on the basis of observations made by Aristotle in his *Poetics* concerning the reading of texts. As we will see presently, these observations show that the ancient Greeks, including Aristotle himself, regarded reading as a reenactment of live speech. Such a sense of reenactment was driven by their writing system.

When Aristotle in the *Poetics* (1456b20-38) speaks about syllables and about the consonants and vowels that {419|420} delimit them, he is doing far more than that. By hindsight, we can say he is demonstrating a remarkably accurate linguistic understanding of the sound system or phonology of the Greek language as spoken in his time, the fourth century BCE. Just as remarkable is the phonological accuracy of the writing system inherited by Aristotle and his contemporaries in reproducing the language that went into the texts they produced. That system is what we know as the Greek alphabet, which had been derived many centuries earlier from the Phoenician alphabet. The ancient Greek text, as produced by way of alphabetic writing, was a most accurate sound-recording of the ancient Greek language.

From the very earliest times, the Greek alphabet excelled in phonological accuracy. The same cannot be said about the earlier Phoenician alphabet from which it was borrowed. The writing system of the Phoenicians, in the course of its evolution, had dispensed with the representation of vowels. We see the same principle in the writing system of Hebrew, a language closely related to Phoenician. It was a loss of phonological accuracy for the alphabets of these two Semitic languages to dispense with vowels, but there was a compensatory gain in morphological accuracy. That is because, in both Phoenician and Hebrew morphology, the consonants in the “root” of any word were a constant while the vowels were a variable. So the morphological integrity of the individual word could be maintained by writing only the consonants in the Semitic alphabets – provided that each word was divided from the next. By contrast, in the process of borrowing the writing system of the Phoenicians, the writing system of the Greeks developed a way to represent vowels.

The historical consequences are vast. In effect, the ancient Greeks thus developed the first “pure” alphabetic system. One linguist (Gelb 1963:184) has described this development as “the last important step in the history of writing.” He adds that, “from the Greek period up to the present, nothing new has happened in the inner structural development of writing.” In other words, the Greek alphabet “conquered the world,” since “we write consonants and vowels in the same way as the ancient Greeks did.”

From one perspective, this development can be counted as a shining example of the Greek “miracle” (for an overall critique of such a way of thinking about the Greeks, see Gernet 1983). From another perspective, it is simply a contingency – or, in terms of the Greek

language, a *kairos*, something that happens at the right time and at the right place. In this case, what happened is that certain consonants as pronounced in Phoenician were simply not heard in Greek. The prime example is the Phoenician consonant /ʔ/, a “glottal stop” that was represented by the Phoenician letter {ʔ} called /ʔālep/. The principle is acrophonic: {ʔ} as in /ʔālep/ meaning ‘ox’, {B} as in /bêt/ meaning ‘house’, and so on. The principle applies to this day, as when we say {B} as in /boy/. But the consonant /ʔ/ of the syllable /ʔa/ as spelled by the letter called /ʔālep/ in Phoenician was simply not heard by native speakers of ancient Greek, whereas the consonant {b} of the syllable [be] as spelled by the letter called /bêt/ in Phoenician was clearly heard, as we see in the Greek letter {B} for /bēta/. So the Greek letter {A} for /alpha/, borrowed from the Phoenician letter {ʔ} for /ʔālep/, represented acrophonically the vowel /a/ of /alpha/, not the consonant /ʔ/ of /ʔālep/. The principle applies to this day, as when we say {A} as in /apple/. Similarly, the Greek letters {E} and {O} for the vowels /e/ and /o/ came from Phoenician letters for the consonants {h} and {ʔ} in word-initial sequences of /he-/ and /ʔa-/ that were heard as /e-/ and /o-/ respectively in ancient Greek. Finally, the Phoenician letter {H}, pronounced as /hêt/, was heard as /ēta/ by speakers of East Ionian Greek dialects that had no word-initial /h-/, while it was heard as /hēta/ by speakers of other dialects; so, thanks to the loss of word-initial /h-/ in their dialect, the East Ionians gained another vowel in their alphabet – a vowel that was borrowed only later into the writing systems of other Greeks (Nagy 2008:37).

In early Greek alphabetic writing, the practice of dividing words from each other by way of blank spaces or special marks is well attested, as we see from inscriptions dating from before the classical period of the fifth century BCE. But this practice, parallel to what we find in texts written in Semitic alphabets, became obsolescent with the advent of the classical period. It was replaced by the practice of *scriptio continua*, which is a mode of writing that runs words together, and this practice persisted all the way through the ninth and tenth centuries CE. From then on we see a radical shift toward the newer practice of dividing the words from each other by way of blank spaces, and this newer practice continues to this day in the editing of classical texts. So the question is, why was *scriptio continua* a basic feature of ancient Greek literacy for a period that covers well over a thousand years?

For the modern reader, the continuous flow of letters in *scriptio* {420|421} *continua*, without blank spaces between words, actually impedes the cognitive flow of reading itself. We can pick out the words more readily when we see them separated from each other by blank spaces. I use here the metaphor of picking out the words because it applies to the cognitive process of reading in the ancient world as well. That is what we see, for example, from the meaning ‘pick out, select’ inherent in the use of *legein* in referring to the ancient practice of reading out loud from a text (as in Plato *Theaetetus* 143c and in the Attic orators). The ancient Greek reader, while reading out loud, has to pick out the words. Granted, the reader also has to pick out the overall meaning from the continuous stream of letters that are being read, but the fact is that the basic unit of meaning for readers of Greek in ancient as well as in modern times

is still the word. So by now the question deepens: why were words run together in *scriptio continua* if they impeded the cognitive flow of reading?

The answer is simple: *scriptio continua* promoted the phonological realism of continuity in speaking or singing or reciting in ways that people really spoke and sang and recited. Stopping at the wrong place between words could impede the flow, the continuity. Stopping could only be allowed at the right place, that is, at the end of a word that coincides with the end of a phrase or a clause, with the end of a colon or a verse. That would be phonologically right. Stopping elsewhere would be phonologically wrong, ruining the rhythmic and melodic contour of the phrasing.

The systematization of when to stop and when not to stop between words is evident in some surviving ancient texts. We see a striking illustration in a set of papyri dating from the second century CE featuring the songs of Bacchylides: the formatting of these texts shows most clearly that *scriptio continua* is being coordinated with the placements of line-endings that correspond to the ends of cola (Nagy 2000).

Even if the process of reading such texts in *scriptio continua* was cognitively more difficult than the process of reading the more recent *scriptio discontinua* as simulated in the printed pages of modern editions, the older way of formatting offered the advantage of reading something that was far closer to the reality of live performance.

Viewed in this light, the device of *scriptio continua* can be counted as yet another aspect of the overall accuracy and precision of the Greek writing system in representing the reality of Greek speech and song. Maybe it was no “miracle,” but it was a most effective device for bringing ancient Greek song and speech back to life for those who listened to it being read back to them out loud.

It can be said that the experience of seeing words run together in *scriptio continua* impedes not so much the general process of reading but the specific process of “silent reading” (Saenger 1997:11). This term silent reading refers to a way of reading that dispenses with the ancient practice of reading out loud. There has been a long debate over the validity of such a dichotomy, without a clear outcome (Gavrilov 1997). This much is certain, however: from the standpoint of cognitive psychology, the mental process involved in reading out loud requires in its own right an element of “silent reading” – since the sequence of cognition in reading letters one after the other is moved forward by the reader’s hearing the actual sequence of what is being sounded out loud. That is because this sequence of letters serially turning into sounds is given meaning by the serial sounding out of words that take shape as the sequence continues, helping the reader keep moving ahead to the finish.

What I just said applies even if the reader mechanically sounds out letters without at first ‘recognizing’ the meaning of what is being sounded out. For the process of reading out

loud to be successful, what really matters is that the sequence of letters being read out loud must be ‘recognized’ ex post facto. The sequence of sounds being read out loud by the reader is what drives the reader’s process of ‘recognition’. Such is the idea expressed by the word *anagnōskein*, which means ‘read out loud’ and, more basically, ‘recognize’.

A most telling example of *anagnōskein* in the sense of ‘read out loud’ is a passage in the *Poetics* of Aristotle (1462a12). He is saying that *tragōidia* ‘tragedy’, just like *epopoia* ‘epic’, can reveal its inherent characteristics as a genre simply by way of being read out loud, and the word he uses here for ‘read {421|422} out loud’ is *anagnōskein*. It is clear that Aristotle really means reading out loud here, not silent reading (Halliwell 1995:138).

A combination of two linked passages in the *Poetics* helps clarify what Aristotle means here. In the first of these two, Aristotle is contrasting the reading out loud of tragedy with the acting of tragedy by *hupokritai* ‘actors’ at a public festival, that is, at an *agōn* (1450b18-19), and he is making the point that *opsis* ‘spectacle’ is not essential for tragedy (1450b19-20). In the second linked passage (1453b3-6), he makes the same point, but this time he adds that tragedy has the power to visualize even without making the audience ‘see’ (*horân*) a spectacle but simply by way of having them ‘hear’ (*akouein*). From these two linked passages we see that Aristotle accepts the idea that hearing is essential even for the reading of tragedy, not only for the performance of tragedy in theater. And what is being heard is obviously what is being read out loud.

As Aristotle says, visualization is a necessity for tragedy – even when this medium is simply being read out loud instead of being formally performed in theater. And what he is saying here is not just theory. More than that, it is an institutional reality of theater. This reality is demonstrated by the inherent meaning of the ancient Greek word that conventionally refers to the audience of theater. That word is *theatēs*, conventionally translated as ‘spectator’ and meaning basically the one who sees the spectacle – just as the word for ‘theater’, *theatron*, has the basic meaning of the vehicle for seeing the spectacle.

This meaning of *theatēs* ‘spectator’ is strikingly exemplified by the wording of the Athenian statesman Kleon in a speech recreated by Thucydides (3.38.4): in this speech, Kleon criticizes the Athenians as *theatai men tōn logōn ... akroatai de tōn ergōn* ‘spectators of words, audiences of deeds’. The speaker’s point here is that theater is so much a part of the lives of Athenians that they treat the real things that people say about real things that people do as if all these things were theatrical spectacles. Thus the Athenians become *theatai* ‘spectators’ of real things being said as if these things were theatrical lines being delivered by professional performers, and they imagine things done off stage, as it were, by merely hearing these things instead of seeing them for themselves.

Significantly, the speaker in this passage from Thucydides (3.38.4) starts the wording of his criticism by saying that the Athenians are acting like perverted *agōnothetai* ‘arrangers of the competition [*agōn*]’ (*kakōs agōnothetoûntes*). We have already seen Aristotle use the word *agōn* ‘competition’ in referring to a public festival that serves as the venue for the acting of tragedy by *hupokritai* ‘actors’, which is an occasion of *opsis* ‘spectacle’ (1450b19-20). That *agōn* is evidently the festival of the City Dionysia in Athens, which was the primary venue for the spectacle of Athenian State Theater. But the speaker in the passage from Thucydides seems to have in mind another *agōn* as well. That other *agōn* is the festival of the Panathenaia in Athens, which was the primary venue for another spectacle organized by the Athenian State. And that spectacle has to do with the performance of the Homeric *Iliad* and *Odyssey*. {422|423}

As we learn from the Aristotelian *Constitution of the Athenians* (60.1), ten magistrates called *athlothetai* ‘arrangers of the contests [*athloi*]’ were elected every four years to organize the festival of the quadrennial or “Great” Panathenaia, and one of their primary tasks was the management of ‘the *agōn* in *mousikē*’ (*ton agōna tēs mousikēs*). Here the word *agōn* is used in the specific sense of ‘competition’, and this use is more basic than the more extended use of the word in the sense of ‘festival’. According to Plutarch’s *Life of Pericles* (13.9-11), the Athenian statesman Pericles reformed this competition in *mousikē* when he was elected as one of the *athlothetai*. It was at this competition that quadrennial performances of the Homeric *Iliad* and *Odyssey* took place (Nagy 2002:36, 41-42).

What, then, does the author of the *Constitution of the Athenians* actually mean when he says *mousikē*? In Aristotelian usage, this word *mousikē* is a shorthand way of saying *mousikē tekhnē*, meaning ‘craft of the Muses’, that is, ‘musical craft’ in the etymological sense of the word musical. It would be a misreading, however, to think of ancient Greek *mousikē* simply in the modern sense of music, since the ‘musical’ performers who competed with each other in separate categories at the Panathenaia included not only *kitharōidoi* ‘kithara-singers’ and *kitharistai* ‘kithara-players’ and *aulōidoi* ‘aulos-singers’ and *aulētai* ‘aulos-players’ but also *rhapsōidoi* ‘rhapsodes’. At the Panathenaia, these rhapsodes competed with each other in performing the Homeric *Iliad* and *Odyssey*. And the performative medium of these rhapsodes in the era of Aristotle was recitative and thus not ‘musical’ in the modern sense of the word. By recitative I mean (1) performed without singing and (2) performed without the instrumental accompaniment of the *kithara* or the *aulos* (Nagy 2002:36, 41-42). In this era, the competitive performances of the Homeric *Iliad* and *Odyssey* by rhapsodes at the Panathenaia were ‘musical’ only in an etymological sense, and the medium of the rhapsode was actually closer to what we call ‘poetry’ and farther from what we call ‘music’ in the modern sense of the word. Still, the fact remains that the Homeric performances of rhapsodes were an integral part of what was called the ‘*agōn* [competition] in *mousikē*’.

Plato’s dialogue *Ion* is about such a rhapsode. At the start of the dialogue, Ion of Ephesus has just arrived in Athens in order to compete with other rhapsodes for first prize at the

festival of the Panathenaia (*Ion* 530b). Plato's wording makes it explicit that the occasion for performances of Homeric poetry at the Panathenaia was in effect an *agōn* or 'competition' among rhapsodes, and that the agonistic craft of the rhapsodes was included under the general category of *mousikē* (530a).

This *mousikē* of the rhapsode at the festival of the Panathenaia was the grandest of spectacles, rivaling even the spectacle of actors acting tragedy at the festival of the City Dionysia. Aristotle gives a sense of this grand rivalry toward the end of Book I of the *Poetics*. In considering the question whether tragedy or epic is the best of all genres of poetry, he concludes that tragedy could easily be considered as good as epic – if it were not for all the distractions of theatricality – such as the element {423|424} of *kinēsis* 'motion' involved in acting (1461b30). Then he makes tragedy more competitive by conceding that this genre cannot really be divorced altogether from the element of motion (1462a9-10). The concession is transparent, since Aristotle knows full well that motion is inherent in tragedy. After all, one of the basic features of tragedy is the chorus, which of course dances as well as sings (again, 1462a9-10). But then Aristotle dispenses with his own concession by asserting that tragedy does not even need the element of motion in order to be competitive with epic. Even if tragedy is deprived of motion, he says, it is still competitive with epic. All that is needed is simply to read it out loud (*anagignōskein*: 1462a11-12). In this context, it is understood that epic too is most competitive. In the case of epic as well, all that is needed is simply to read it out loud.

Having made his point about the reading out loud of epic as well as tragedy, Aristotle now lets the two genres compete with each other – but this time without putting any restrictions on tragedy. This time, he lets tragedy keep its theatrical elements. Restrictions removed, tragedy can now compete with epic in meter (1462a14) and in what Aristotle calls *mousikē* and *opsis* (1462a15-16).

We have already observed the meaning of *mousikē*, while the meaning of *opsis* as 'spectacle' is self-evident. But the combination of these two words here in the *Poetics* has troubled modern editors. Some even worry whether there has been a corruption of textual transmission. But the wording is sound and consistent if it refers to the grand spectacle of epic performance at the Panathenaia, which as we have seen represents the very best in the craft of *mousikē*. By the time Aristotle speaks of *mousikē* and *opsis*, he has reached a point of accepting the element of spectacle inherent in epic performance, just as he has accepted the element of spectacle inherent in tragic performance. Here is the only place where we see the word *mousikē* in Aristotle's *Poetics*. And we know from elsewhere, including Plato's *Ion* and the Aristotelian *Constitution of the Athenians*, that this word *mousikē* is linked closely to the craft of rhapsodes who perform the Homeric *Iliad* and *Odyssey* at the festival of the Panathenaia.

Conceding that spectacle is inherent in both epic and tragedy, Aristotle goes on to say that both genres can be spectacular even without their having to show any spectacle to their

audiences. The spectacle can happen simply by way of hearing tragedy and epic as they are being read out loud. This way, a distinctive vividness still comes through, which is a modified form of spectacle. This vividness is made possible by way of reading out loud, which is in turn a modified form of performance. Aristotle says all this explicitly about tragedy. Here is a medium that shows its true ‘vividness’ (*to enarges*) even when it is simply read out loud as well as when it is performed (1462a17-18: *kai en tēi anagnōsei kai epi tōn ergōn*).

The wording here is most significant. Aristotle is setting up a parallel between the performance of tragedy in its formal setting, as expressed by the idiom *epi tōn ergōn* ‘in performance’ (Janko 1987:156), and the ‘reading out loud’ of tragedy in a modified setting, as expressed by the noun *anagnōsis*, derived from *anagnōskein*. {424|425} Aristotle’s formulation leaves it understood that the same parallel applies to that other spectacular genre, epic. In that case, he is saying it implicitly – that there is also a parallel between the performance of epic in its formal setting and the *anagnōsis* ‘reading out loud’ of epic in a modified setting.

As we saw earlier, the formal settings for the performances of epic and tragedy are the Panathenaia and the City Dionysia respectively. And now we see that both settings are actually understood as theatrical by Aristotle himself. He says that epic as well as tragedy is conventionally performed in front of *theatai* ‘spectators’ (1461b28, 1462a1). And, though he adds that the ‘spectators’ of epic are far less of a problem for him than the ‘spectators’ of tragedy, since the element of theatricality in the performance of epic is far less pronounced than it is in the performance of tragedy (1461b36-62a4), he nevertheless goes on to say that *skhēmata* ‘poses’ (1462a2) and other ‘visual signs’ or *sēmeia* (1462a6) characterize not only the actors of tragedy but even the professional performers of epic called rhapsodes or *rhapsōidoi*. In this context, he actually uses the verb *rhapsōideîn* ‘perform rhapsodically’ (1462a6), citing as an example a rhapsode called Sosistratos who had a reputation for performing in an overly theatrical way (1462a7). In the end, Aristotle thinks that rhapsodes are just as theatrical as actors. Since rhapsodes, like actors, engage in theatrical poses and other such visual effects, it is clear they too are in effect practicing the craft known as *hupokritikē* (1462a5), that is, the craft of *hupokritai* ‘actors’.

For Aristotle, however, the point remains that *poiētikē*, the craft of poets, should be kept distinct from this craft of actors (1462a4-5). As we have seen, he thinks that the craft of poets should be divorced from theatricality. But even his usage of the word *theatēs* ‘spectator’ betrays the impossibility of such a divorce. Aristotle himself uses this word *theatēs* to refer to the audience of epic as well as tragedy. We have already seen him speak of *theatai* ‘spectators’ with reference to an audience listening to the performance of a rhapsode (1462a1-6). We see the same pattern of wording in Plato’s *Ion* (535e), where the same word *theatēs* ‘spectator’ is used with reference to a hypothetical member of an audience listening to a rhapsode performing the *Iliad* and *Odyssey* at the festival of the Panathenaia in Athens. The speaker is

Plato's Socrates, who makes no distinction in this context between the audiences of a rhapsode and the audiences of an actor, specified here as a *hupokritēs* (536a).

This pattern of associating tragedy with epic and epic with tragedy reflects an institutional reality. The genre of epic, as performed at the festival of the Panathenaia, actually shaped and was shaped by the genre of tragedy as performed at the festival of the City Dionysia. In Athens, ever since the sixth century BCE, these two genres were “complementary forms, evolving together and thereby undergoing a process of mutual assimilation in the course of their institutional coexistence” (Nagy 1996a:81).

The parallelism between epic as performed by rhapsodes at the Panathenaia and tragedy as performed by actors at the City Dionysia is evident at the very beginning of the *Poetics* of Aristotle (1447a13-15). We see there the genres of poetry listed in the following order: epic or *epopoia* (which means literally ‘the making of *epos*’), tragedy, comedy, dithyramb, lyric accompanied by *aulos* ‘reed’, and lyric accompanied by *kithara* ‘lyre’. All these genres, as listed by Aristotle at the beginning of the *Poetics*, correspond to genres actually performed at the two major festivals of the Athenians: (1) the Panathenaia, featuring epic accompanied by no instrument, lyric accompanied by *aulos*, lyric accompanied by *kithara*; and (2) the City Dionysia, {425|426} featuring tragedy, comedy, dithyramb, and satyr drama (Nagy 1996a:81-82; 1999:27; Rotstein 2004). In Aristotle's listing, he ostentatiously pairs the genre of epic with the genre of tragedy (the wording is *epopoia ... kai hē tēs tragōidias poiēsis*, which means literally ‘the making of *epos* and the making of tragedy’). Elsewhere, Aristotle says that he views these two particular genres, epic and tragedy, as cognates (*Poetics* 1449a2-6). In the works of Plato as well, epic is viewed as a cognate of tragedy: more than that, Homer is represented as a proto-tragedian (*Theaetetus* 152e; *Republic* 10.595c, 598d, 605c, 607a).

What the genres of poetry as listed at the beginning of the *Poetics* all have in common is that they are forms of *mimēsis* ‘reenactment’, as Aristotle says explicitly (1447a16). This commonality needs to be viewed in the light of the fact that all these genres are also forms of performance. As we just saw, these genres of poetry are actualized as poetry by way of being performed at one or the other of the two premier state festivals of the Athenians, the Panathenaia or the City Dionysia. In the case of epic and tragedy, these two particular genres are in fact the premier forms of performance at those two festivals respectively.

In the *Poetics*, then, the concept of *mimēsis* as ‘reenactment’ necessarily involves the performance of poetry as well as its composition. In fact, the semantic history of the word *mimēsis* in the primary sense of ‘reenactment’ and even in the secondary sense of ‘representation’ or ‘imitation’ confirms the inclusion of performance as well as composition in its basic meaning (Nagy 1996a:59-103).

Aristotle may prefer to concentrate on those aspects of poetry that have to do with composition, but he cannot ignore the aspects of performance. That is why he has to evaluate in terms of *mimēsis* the relative merits of epic and tragedy toward the end of Book I of the *Poetics*, where he confronts the question of deciding which of these two premier genres of poetry, epic or tragedy, is superior to the other. He formulates his question this way: ‘which form of *mimēsis* is better, the epic or the tragic?’ (1461b26: *poteron de beltiōn hē epopoikē mimēsis ē hē tragikē*). He is forced to ask his question this way because he cannot ignore the formal performance of epic and tragedy at the festivals of the Panathenaia and the City Dionysia respectively. Still, Aristotle prefers to confront and analyze this element of performance in a modified form. This modified form of performance is by way of *anagnōsis*, that is, by way of hearing the text being read out loud. As we saw earlier, Aristotle in the *Poetics* says that the performing of tragedy and epic in this modified form of performance, *anagnōsis* ‘reading out loud’, is the equivalent of performing them in their formal setting, *epi tōn ergōn* ‘in performance’ (1462a17-18: *kai en tēi anagnōsei kai epi tōn ergōn*).

As far as Aristotle was concerned, this modified form of performance gets it right, as it were. Simply to read the text out loud and not to act it as actors and rhapsodes do makes it possible for the listener to grasp the essence of the poetry without getting distracted by its theatricality. This way, those who hear poetry being read out loud can be as objective as possible in analyzing the true {426|427} nature of poetry. Here I find it relevant to cite an ancient anecdote about Aristotle: the story has it that his teacher Plato gave Aristotle the sobriquet *anagnōstēs*, that is, ‘the one who reads out loud’ (*Vita Marciana*, Aristotle F 428.2 ed. Rose; Nagy 1996a:149).

This same word *anagnōstēs* is attested with reference to slaves trained to read texts out loud to copyists for the purpose of mass-producing copies of a book (Nepos *Life of Atticus* 13.3). Such a context implies that the text that is being read out loud needs to be a model text (Nagy 1996a:149-150).

The question remains, how to establish such a model text in the first place? In terms of the Greek language, the basic procedure for establishing a model text is to make an *ekdosis* ‘edition’ by way of a process of cross-checking that leads to the *diorthōsis* ‘correcting’ of the text. And the word that refers to this process of cross-checking is *paranagnōskein*, which can be translated as ‘read out loud for cross-checking’.

Here is an example. It comes from the *Explicit* to the commentary of Eutocius of Ascalon (sixth century CE) on Book I of Archimedes *On Sphere and Cylinder*: *Eutokiou Askaliōnitou hupomnēma eis to prōton tōn Arikhimēdous peri sphairas kai kulindrou, ekdoseōs paranagnōtheisēs tōi Milēsiōi mēkhanikōi Isidōrōi hēmeterōi didaskalōi* ‘[here is] the commentary [*hupomnēma*] of Eutocius of Ascalon to the first volume of the works of Archimedes *On Sphere and Cylinder*, and

the *ekdosis* had been read out loud to the Milesian engineer Isidore, my teacher, for cross-checking [paranagnōskein]’ (ms. Laurentianus 28.4; Cameron 1990.103-107).

My interpretation of *paranagnōskein* here, ‘read out loud for cross-checking’, needs further comment (in what follows, I correct what I say in Nagy 1996a:175-176n83, thanks to Davidson 2001:410n19). Such contexts of *paranagnōskein* indicate that the text that is being read out loud is a model text in the making, that is, it is a text that becomes a model through the actual process of cross-checking and correcting.

I highlight a detail in the wording of the passage we have just considered. Here the editor of the text of Archimedes (third century BCE) is Isidore of Miletus (sixth century CE). This ‘Milesian Engineer’, along with Anthemius of Tralles, was commissioned by Justinian in 532 CE to design and build the new Hagia Sophia. The model text that Isidore is editing is in this case the actual text of Archimedes that is being read back to Isidore for cross-checking and correction. Such a process of cross-checking may also involve reading from – or remembering from – parallel texts, leading to corrections and, ultimately, approval by the editor.

Another striking example comes from the heading of Book 3 of the commentary of Theon of Alexandria (fourth century CE) for the *Almagest* of Ptolemy (second century CE): *Theōnos Alexandreōs eis to triton tēs mathēmatikēs Ptolemaiou Suntaxeōs hupomnēma ekdoseōs paranagnōstheisēs tēi philosophōi thugatri mou Hupatiāi* ‘The commentary [hupomnēma] of Theon of Alexandria to the third volume of the *mathēmatikē Suntaxis* of Ptolemy, and the *ekdosis* had been read out loud to my philosopher daughter Hypatia for cross-checking [paranagnōskein]’ (ms. Laurentianus 28.18; Cameron 1990.106).

The role of Theon’s learned daughter Hypatia can be better understood in light of the formula describing the role of Theon himself, as we read in the headings to Books 1 and 2 of Theon’s commentary on Ptolemy’s *Almagest*: *Theōnos Alexandreōs tēs par autou gegenēmenēs ekdoseōs eis to prōton / deuteron tēs Suntaxeōs Ptolemaiou hupomnēma* ‘The commentary [hupomnēma] of Theon of Alexandria of the edition [ekdosis] made by him of the first / second volume of the *Suntaxis* of Ptolemy’ (Cameron 1990.111).

Just as the father edited Books 1 and 2 of Ptolemy’s *Almagest*, so also the daughter edited Book 3: for the first two books, Theon produced both the edition and the commentary, but for the third he produced only the commentary while Hypatia produced the edition. As we see in the more expanded wording that describes the contribution of the daughter, the actual process of editing involved the reading out loud of the text to the editor. This process is mentioned explicitly only when the person who produced the commentary or *hupomnēma* is different from the person who produced the edition or *ekdosis*.

Unlike the roles of Isidore and Hypatia, who produced only the *ekdosis* but not the *hupomnēma* for their respective texts, the role of Theon is directly comparable to that of

Aristarchus (second century BCE), the master editor who produced both an *ekdosis* ‘edition’ and a *hupomnēma* ‘commentary’ for the Homeric *Iliad* and *Odyssey* (Nagy 2004a:85-86). He too, like Isidore and Hypatia, must have edited the text by having it read out loud to him for the purpose of cross-checking. That is, the Homeric base text was read out loud to Aristarchus as part of the editorial procedure of his *diorthōsis* ‘correcting’. In the Homeric scholia, we find two references to this procedure. They both involve a man called Posidonius, who is described as the *anagnōstēs* ‘reader’ for Aristarchus (scholia A for *Iliad* 17.75a / 6.511a). The process of cross-checking leads to *diorthōsis* ‘correction’ and, ultimately, approval, so that the edited text – in this case, of Homer – may become the model text (Nagy 2008/2009).

Aristotle himself was already engaged in this kind of editing of the text of Homer. We know for a fact that he was very much engaged in research on problems of Homeric textual transmission, and there is considerable evidence linking him with the very concept of *diorthōsis* (Nagy 1996a:121). For example, he uses the verb *diorthoûn* ‘correct’ and the abstract noun *diorthōsis* ‘correcting’ in the sense of provide the right interpretation of a difficult text, or provide the right solution to a question (*erōtēma*), as in *Sophistici Elenchi* (chapters 18 and 19). In the same work, we even find the expression *ton Homēron enioi diorthoûntai* ‘some people correct [*diorthoûn*] Homer’ (*Sophistici Elenchi* 166b3), with reference to an alternative reading that is being proposed for a passage in the *Iliad* (23.328). To choose such an alternative reading is to ‘correct’, as it were, the received text of Homer.

It is evident that such ‘corrections’ were envisioned as markings in the margins or diacritics in the text. For the sophistic tradition in general and for Aristotle in particular, the format of *diorthōsis* was distinctly a matter of marginalia. A case in point is Aristotle’s mention of a *parasēmon* ‘marginal mark’ (*Sophistici Elenchi* 177b) in a context of discussing a variant accentuation (and breathing). We may note as well the following description of a copy of Homer owned by Alexander the Great: ‘it is reported that there was a *diorthōsis* of the poetry of Homer, called “the one from the *narthēx*,” when Alexander with Callisthenes and Anaxarchus went over it and made some marks [*sēmēia*] on it’ (Callisthenes *FGH* 124 T 10 by way of Strabo 13.1.27 C594). Elsewhere, we hear that this *narthēx* edition of Homer resulted from a *diorthōsis* made by Aristotle himself (*Aristotelous diorthōsantos*: Plutarch *Life of Alexander* 8.2). The *Vita Marciana* speaks of Aristotle’s *ekdosis* of the *Iliad*, which he gave to Alexander (Aristotle *Fragments* p. 427.5 ed. Rose).

We have seen that the practice of reading texts out loud for cross-checking, as conveyed by the word *paranagnōskein*, could serve the purpose of establishing a model text, that is, a would-be archetype for copyists. Now we will see that such a model for copyists could also become a model for performers, that is, a model performance or script. There is in fact an attested piece of testimony that speaks explicitly about the establishment of such a model for the classics of tragedy in Athens. This testimony, which comes from the *Lives of the Ten Orators* (attributed to Plutarch), has to do with an event that took place in the era of Aristotle. some

time around the third quarter of the fourth century. According to the *Lives of the Ten Orators* (841f), the statesman Lycurgus of Athens initiated reforms in the performance traditions of State Theater in Athens, legislating an official “State Script” for the tragedies of three poets and three poets only, Aeschylus, Sophocles, and Euripides. Lycurgus introduced a law requiring that the Athenians erect bronze statues of Aeschylus, Sophocles, and Euripides, and that the State make official the texts of the tragedies of these three poets in the following way: *tas tragōidias autōn en koinōi grapsamenous phulattein kai ton tēs poleōs grammateia paranagnōsein tois hupokrinomenois, ouk exeînai gar autas hupokrinesthai* ‘...that they [that is, the Athenians] were to transcribe their tragedies [that is, the tragedies of Aeschylus, Sophocles, and Euripides] and keep them under control in common possession, and that the recorder [*grammateus*] of the city was to read them out loud, for cross-checking [*paranagnōskein*], to those acting in the tragedies, for otherwise it was not possible to act them [that is, the tragedies]’ (“Plutarch” *Lives of the Ten Orators* 841f).

Although this passage leaves unanswered many questions that arise concerning the interplay of script and performance in tragedy as acted in the Athenian State Theater of Aristotle’s time, it makes one thing quite clear: the actors of tragedy were bound to an Athenian “State Script.”

Quintilian (*Institutio oratoria* 10.1.66) gives further testimony about such an Athenian “State Script”: {427|428} *tragoedias primus in lucem Aeschylus protulit, sublimis et grauius et grandilocus saepe usque ad uitium, sed rudis in plerisque et incompositus; propter quod correctas eius fabulas in certamen deferre posterioribus poetis Athenienses permisere; suntque eo modo multi coronati* ‘the first to bring out tragedies was Aeschylus – sublime, severe, and often grandiloquent to a fault, but unpolished in many ways and disorganized; on account of which the Athenians allowed later poets to introduce into dramatic competitions the corrected versions of his dramas, and in this way many of these later poets won the crown of victory’. We may note with special interest the expression *correctas*, which is analogous to the concept of *diorthōsis* ‘correcting’, which as we have seen is linked to the custom of *paranagnōskein* ‘read out loud for cross-checking’ (Nagy 1996a:174-175).

There is evidence for other such customs as well. Even in earlier times, the Athenian State exerted its control over the production of drama by way of instituting formal occasions for reading it out loud. A piece of evidence is the expression *drama anagnōskein* ‘read out loud the drama’, attested in the scholia for the *Clouds* of Aristophanes (510). This expression evidently refers to the custom of holding a formal audition for the dramas proposed for production at the dramatic festivals. The dramas of each dramatist, in competition with other dramatists, were subject to acceptance or rejection by the archon in charge of the given dramatic festival (*arkhōn epōnumos* for the City Dionysia, *arkhōn basileus* for the Lenaia). As we see from an allusion to this custom in Plato’s *Laws* (7.817d), the archon who presided at the audition determined whether the State would or would not grant the authorization of a chorus

to be trained for the production of the dramas proposed by the dramatists (Pickard-Cambridge 1968:84).

Relevant to such customs is a passage from the *Frogs* of Aristophanes (originally produced in 405 BCE), where the god Dionysus reminisces that he was once *anagnōskōn* ‘reading out loud’ to himself (verses 52-53: *anagnōskonti moi ... pros emauton*) the *Andromeda* of Euripides (originally produced in 413/2 BCE). Given the self-referential jokes, throughout the *Frogs*, about Dionysus as god of Athenian State Theater, the self-representation of Dionysus as reading tragedy out loud neither to actors nor to an archon but rather to himself may be interpreted as a comic reference to a performance of the State Script by the god of script himself (Nagy 1996a:176n86).

The idea of a script as a State Script is old, going all the way back to the age of the tyrants of Athens, the Peisistratidai, who controlled Athens in the sixth century BCE (Nagy 1990a:6§§19-20). Retrospectively, the Athenian democracy looks at this idea as dangerous – unless that script can be read out loud. That is because the process of reading out loud is a speech-act, like performance itself, and it is public, not private.

In contrast with reading out loud, the process of silent reading is decidedly not a speech-act: thus for example in the *Hippolytus* of Euripides, the figure of Theseus, when he reads silently the tablet left behind by the dead Phaedra, does not activate the force of these words until he sums up their contents publicly to the chorus (856-886). Such silent reading is symptomatic of the tyrant’s power to control the performance of a composition. In the *Knights* of Aristophanes (originally produced in 424 BCE), we see the image of a *kibōtos* ‘box’ that stores hidden oracles (1000) that can be taken out by the demagogue Kleon and read out loud to Demos (1011), but we know that the reader of the oracles also has the power to read ahead, silently, and then interpret his reading, with a voice that is accepted as the authority of the oracles (again 115-146). In these images of storing oracles in a box and then taking them out either to be read out loud to Demos or, alternatively, merely to be interpreted, we see the ultimate metaphor for the control of performance by the State (Nagy 1990:6§§50-51). From the standpoint of the democratic State, by contrast, reading out loud is public and thus democratic, while reading silently is private and undemocratic.

So far, we have considered only those genres that are realized in performance. The most prominent of these are epic, tragedy, and comedy. As we have seen, these and all the other genres listed at the beginning of Aristotle’s *Poetics* are in fact realized in performance. But what about genres that are not performed, such as {428|429} history – or the Platonic dialogue? Even in these cases, the relevant texts are performative if not performable.

Let us take for example the *History* of Herodotus, who calls his medium an *apodeixis* (Ionic *apodexis*) ‘making public’ at the very beginning of his composition. Anyone in the *History*

who is pictured as performing any *ergon* ‘deed’ that is worth being memorialized by history can be said to be making that deed public, as expressed by the verb *apodeiknusthai* ‘make public’ corresponding to the noun *apodeixis* ‘making public’. There are numerous examples of this combination of *ergon* and *apodeiknusthai* in the *History*, and in each case we may translate as ‘perform a deed’. That is because each such deed is made public by the publicity that is history (Nagy 1990:8§5).

By contrast, the text of the history composed by Thucydides is not made public. When he speaks of his *History* as a *ktêma ... es aiei*, ‘a possession for all time’, he is contrasting his own private possession of knowledge about world affairs with the making public of such knowledge, which would be conditioned by the vicissitudes of public performance – and which he describes as a ‘competitive effort [*agōnisma*] meant for hearing in the here and now’ (1.22.4). His own knowledge, as reflected even in the speeches that he reenacts in writing, is not to be performed. To that extent, the medium of Thucydides is private and undemocratic (Nagy 1990:8§7). Still, it is performative, since it shows how speeches are performed. Similarly in the *Phaedo* of Plato, the dialogue with Socrates is performative, since Socrates shows how dialogues are performed. Each time there is dialogue, the word or *logos* comes back to life (Loraux 1989).

Further Reading

Bauman 1977 analyzes various types and degrees of interaction between performance and composition as combined aspects of oral traditions. Guillén 1993 situates the study of oral traditions within the academic discipline of Comparative Literature. Lord 1995 (a posthumous publication) offers a sustained rebuttal of critics who insist on the inferiority of “orality” to literacy. Bausinger 1980 gives a historical study of culturally and ideologically determined distinctions between “high art” and “low art,” as associated respectively with literary and oral traditions. On orality and literacy, there is a general survey, with bibliography, in Nagy 2001.

Martin 1989 presents a case study of oral poetic sub-genres embedded within the “super-genre” of Homeric poetry, with special attention to applications of “speech-act” theory. Bakker 1997 examines syntactical patterns typical of oral traditions and even of “everyday” speech as preserved in the text of the Homeric poems. Graziosi 2002 and Nagy 2004 analyze myths about Homeric performance in terms of Homeric reception.

Examining the anthropology of reading as a cognitive process, Svenbro 1993 analyzes the ancient Greek mentality of equating the activity of reading out loud with the act of lending one’s voice to the letters being processed by one’s eyes. Nagy 2001 examines phenomena of literacy that defy universalization, such as the practice of *scriptio continua* in archaic, classical, and post-classical Greek, to be contrasted with the practice of leaving spaces for word-boundaries, as in the traditions of writing Hebrew. Gavrilov 1997 investigates the cultural and cognitive variables of “silent reading” and reading out loud, concluding that a mutually exclusive dichotomy is untenable.

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