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Combatting Substandard and Falsified Medicines: A View from Rwanda

Agnes Binagwaho1,2,3*, Roger Bate4, Michel Gasana5, Corine Karema5, Yves Mucyo5, John Patrick Mwesigye1, Floribert Biziyaremye5, Cameron T. Nutt6, Claire M. Wagner7, Paul Jensen8, Amir Attaran9

1 Ministry of Health of Rwanda, Kigali, Rwanda, 2 Harvard Medical School, Boston, Massachusetts, United States of America, 3 Geisel School of Medicine at Dartmouth, Hanover, New Hampshire, United States of America, 4 American Enterprise Institute, Washington, District of Columbia, United States of America, 5 Rwanda Biomedical Center, Kigali, Rwanda, 6 Dartmouth Center for Health Care Delivery Science, Hanover, New Hampshire, United States of America, 7 Global Health Delivery Partnership, Boston, Massachusetts, United States of America, 8 Pivit, Washington, District of Columbia, United States of America, 9 University of Ottawa, Ottawa, Ontario, Canada

A Global Threat

In the last year, several institutions—the World Health Organization (WHO), the United Nations Office on Drugs and Crime, and the United States Institute of Medicine—have turned their attention, with varying degrees of effectiveness, to the problem of dangerously poor quality medicines [1]. While substandard medicines are found everywhere in the world, it is the poorest countries with the weakest capacity for drug regulation and quality control that suffer the most.

Everyone agrees that poor quality medicines are undesirable, but not everyone agrees on how to define them. It is clear that iatrogenic harm arises from at least two distinct, concurrent problems: (i) medicines that are accidentally or negligently “substandard” as a result of various failures in manufacturing, handling, regulation, or some combination of these, and (ii) medicines that are deliberately “falsified,”—neither being of the correct standard nor being properly registered through a country’s regulatory authority—and that call out for criminal law measures to suppress. In all cases, the result is a potentially dangerous medicine, whether occasioned by criminal activity, accident, or negligence [2].

A sound drug regulatory system is essential to overcome these problems. Yet while WHO estimates that nearly a third of its member states have very limited or no capacity for medicine regulation [3], it has yet to propose a concrete action plan to help ensure the quality of national drug supplies [2].

Undermining Tuberculosis Control

While the malaria community has worked since the 1990s to address the problem of poor quality drugs, the tuberculosis control community has come to it late [4]. The available evidence suggests a widespread problem with substandard and falsified anti-tuberculosis drugs available in low- and middle-income countries, but little awareness that such a threat exists.

The global scope of the danger is strongly hinted at by a study conducted by some of the authors of this Essay [4]. Among 713 samples of isoniazid and rifampicin purchased at community pharmacies in 19 cities of 17 countries, 65 (9.1%) of the samples had insufficient active pharmaceutical ingredient (API) and failed basic quality control tests. Of those samples 18 (of 65, or 27.7%) were definitely falsified, since they had zero API and obviously fake packaging. The remaining products with insufficient API (47 of 65, or 72.3%) were either substandard or falsified; there is not evidence enough to determine which, because these products could have been faulty by accident (the hallmark of substandard drugs) or faulty by criminal intent (the hallmark of falsified drugs), although both are dangerous.

Certainly, the most dangerous failures are the 36 (55.4%) products that contained more than trace amounts of isoniazid and rifampicin, and that had an intermediate dose (between 10% and 80%) likely insufficient to cure disease, but definitely capable of selecting the drug-resistant bacilli that cause life-threatening multidrug-resistant and extensively drug-resistant tuberculosis. The situation is even worse in the study’s 11 African countries, where 27 of 163 total samples (16.6%) failed testing. Fifteen of these 27 failures (44.4%) were probably substandard drugs, while at least 12 (55.6%) were falsified drugs. These findings were in line with previous studies [5,6].

Rwanda’s Efforts to Ensure Drug Quality

Rwanda was the only African nation whose samples did not include any falsified products. Rwanda has also performed better than other African nations in other large studies, having few substandard and no obviously falsified products [4,7,8]. There are two probable reasons for this success: first, the government of Rwanda has taken concrete legal and technical steps to ensure the quality of its drug supply chain; second, Rwanda was able to
Summary Points

- Substandard and falsified medicines are major global health challenges that cause unnecessary morbidity and mortality around the world and threaten to undermine recent progress against infectious diseases by facilitating the emergence of drug resistance.
- In a recent study, Rwanda had the lowest prevalence of poor quality tuberculosis drugs among African countries in the sample. This positive finding may be associated with Rwanda’s efforts to ban the sale of monotherapies, ensure that private sellers of important medicines are qualified, and prioritize the prevention of falsified medicines entering the country.
- Drawing on our experiences in Rwanda scaling up pharmacovigilance for malaria and tuberculosis, we call for a global treaty and leadership by the World Health Organization to address manufacturing and trade in substandard and falsified medicines.

Rwanda has also largely succeeded in prohibiting sales of malaria monotherapies and all anti-tuberculosis drugs through private pharmacies, where the provision of monotherapies for both diseases poses a major global regulatory challenge (both infections respond best to combination therapy). Private health facilities, however, can continue to provide tuberculosis treatment if they become accredited as Centers for Diagnosis and Treatment of Tuberculosis, which are integrated into the public sector supply chain and provide quality-assured drugs for free to tuberculosis patients. Private pharmacies can sell ACTs to patients who have a prescription from a health worker following a positive diagnostic test.

Positive Signs and Next Steps

As policymakers in, and researchers of, Rwanda’s health sector, we argue that the improvement of the country’s supply chain and drug surveillance systems, combined with equity-oriented strategies for increasing geographic and financial access to high-quality drugs through the public sector, has played an important role in the country’s steep declines in mortality due to tuberculosis and malaria. Between 2000 and 2011, Rwanda’s tuberculosis mortality rate declined 77.1%, and reported annual malaria deaths dropped 85.3% from 2005 to 2011 [11]. Treatment success rates for new smear-positive cases of drug-susceptible tuberculosis increased from 63% in 2000 to 80% in 2010 [12]. Further, 98% of patients treated for multidrug-resistant tuberculosis through 2011 had a successful outcome [13], and the country has not yet seen a case of extensively drug-resistant tuberculosis.

Rwanda understands that the problems of falsified and substandard drugs cannot be effectively addressed by one institution or one country working alone. It is therefore contributing to the drafting of a regional law against falsified medicines with other member states of the East African Community, and plans to advocate for clear language distinguishing between generic and falsified medicines. Rwanda is also a party to the recently launched East African Community Medicines Regulatory Harmonization Initiative.

Time for Action

It is time for the tuberculosis control community to recognize the causes and consequences of falsified and substandard drugs and to mobilize a global response. Evidence-driven actions at the national level are essential and should be supported by multilateral donors, but will not be sufficient to solve this global problem.

We propose that a global treaty is now needed to guarantee sustainable progress towards higher quality medicines by bringing regulatory, technical, legal, and financial mechanisms to bear together [14]. Such a treaty will be possible only with visionary and transparent leadership from WHO on behalf of its member states [2]. As the dangers of drug-resistant tuberculosis fed by poor quality medicines illustrate all too well, the world loses ground with each passing day that WHO delays.

Author Contributions

Wrote the first draft of the manuscript: AB RB CTN PJ AA. Contributed to the writing of the manuscript: AB RB MG CK YV JPM FB CTN CMW PJ AA. ICMJE criteria for authorship read and met: AB RB MG CK YV JPM FB CTN CMW PJ AA. Agree with manuscript results and conclusions: AB RB MG CK YV JPM FB CTN CMW PJ AA. Implemented the programs described and collected the country-level data included: AB MG CK YM JPM FB. Conducted the previously published drug quality survey from which some data is included: RB PJ.
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