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# Scientometrics of drug discovery efforts: pain-related molecular targets

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**Abstract:** The aim of this study was to make a scientometric assessment of drug discovery efforts centered on pain-related molecular targets. The following scientometric indices were used: the popularity index, representing the share of articles (or patents) on a specific topic among all articles (or patents) on pain over the same 5-year period; the index of change, representing the change in the number of articles (or patents) on a topic from one 5-year period to the next; the index of expectations, representing the ratio of the number of all types of articles on a topic in the top 20 journals relative to the number of articles in all (>5,000) biomedical journals covered by PubMed over a 5-year period; the total number of articles representing Phase I–III trials of investigational drugs over a 5-year period; and the trial balance index, a ratio of Phase I–II publications to Phase III publications. Articles (PubMed database) and patents (US Patent and Trademark Office database) on 17 topics related to pain mechanisms were assessed during six 5-year periods from 1984 to 2013. During the most recent 5-year period (2009–2013), seven of 17 topics have demonstrated high research activity (purinergic receptors, serotonin, transient receptor potential channels, cytokines, gamma aminobutyric acid, glutamate, and protein kinases). However, even with these seven topics, the index of expectations decreased or did not change compared with the 2004–2008 period. In addition, publications representing Phase I–III trials of investigational drugs (2009–2013) did not indicate great enthusiasm on the part of the pharmaceutical industry regarding drugs specifically designed for treatment of pain. A promising development related to the new tool of molecular targeting, ie, monoclonal antibodies, for pain treatment has not yet resulted in real success. This approach has not yet demonstrated clinical effectiveness (at least with nerve growth factor) much beyond conventional analgesics, when its potential cost is more than an order of magnitude higher than that of conventional treatments. This scientometric assessment demonstrated a lack of real breakthrough developments.

**Keywords:** analgesics, bibliometrics, biomedical journals, drug design, patents, pharmaceutical industry

## Introduction

Scientometrics analyzes the quantitative aspects of generation, propagation, and utilization of scientific information in order to contribute to a better understanding of the mechanism of research activities; it includes the measurement of scientific output (publications) as well as of the impact of scientific findings on subsequent developments in related areas of research. Scientometric assessments of drugs have been reported previously in a number of publications.<sup>1–4</sup> Based on such assessments, several scientometric indices have been suggested to demonstrate progress in pharmacotherapy.<sup>5–7</sup>

Over the past century, many new drugs have been introduced for the relief and prevention of pain. However, there is currently the feeling that success in the development of new analgesic drugs has been quite limited despite improvements in our

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understanding of pain mechanisms.<sup>8</sup> The achievements in drug discovery based on targeting of pain mechanisms have been presented in a number of excellent reviews.<sup>9–12</sup> The aim of the current study was to assess drug discovery efforts centered on pain molecular targets using specific scientometric indices, developments over the past 30 years were analyzed.

## Methods

Pain mechanisms and their molecular drivers discovered in recent searches for new analgesics were used to collect the appropriate pain targets. They were selected from previous reviews on molecular targets of pain<sup>8–10,13</sup> and included 17 topics (Table 1). A number of the new drugs belong to old pharmacological groups of analgesics, eg, opioids, nonsteroidal anti-inflammatory drugs, anticonvulsants, and antidepressants. With several exceptions, at best they represent only incremental improvements on old mechanisms.<sup>8,9</sup> Therefore, most molecular targets related to new drugs from these four groups were not included in the topics of this assessment. However, when development in an old area resulted in discovery of a putative new molecular target, that target was included in the related searches.

The intensity of efforts associated with assessment of pain-related molecular targets was measured in two areas: article publication in biomedical journals as reflected by the PubMed database and patenting as reflected by the US Patent and Trademark Office database. The following scientometric parameters<sup>4–7</sup> were used.

## Popularity index

The article-related popularity index (PI) is the percentage of articles on a specific topic (pertinent to a pain modulator and its molecular targets) among all articles on pain published over the same 5-year period. Similarly, the patent-related PI is the percentage of patents on a topic among all US patents pertinent to pain.

## Index of change

The index of change (IC) is the percentage change in the number of articles (or patents) on a specific topic during one 5-year period compared with the previous 5-year period.

## Index of expectations

The index of expectations (IE), or Top Journal Selectivity Index, is the ratio of the number of all types of articles on a particular topic in the top 20 journals relative to the number of articles in all (>5,000) biomedical journals on the same topic covered by PubMed over 5 years. It reflects the level of interest in the top journals. An index value  $\geq 10$  was selected to represent a high expectation of success. The top 20 journals were selected based on two factors: their rank sorted by impact factor (as indicated by journal citation report for 2013) and the journal specialty area. They included ten journals related to pharmacology and drug discovery, as well as general biomedical and medical journals (also ten journals), as follows: *Anesthesiology*, *Annals of Internal Medicine*, *Annals of Neurology*, *Clinical Pharmacology and Therapeutics*, *Drug Discovery Today*, *Expert Opinion*

**Table 1** Keywords used for searches related to pain modulators and their molecular targets

Number	Topic	Keywords <sup>a</sup> used in addition to “pain” or “pain and migraine”
1	Purinergic receptors	Purinergic receptors, adenosine receptors, A1, A2, A3, P2Y, P2X
2	Serotonin <sup>b</sup>	Serotonin
3	Bradykinin	Bradykinin
4	Substance P	Substance P, NK-1
5	TRP channels	Transient receptor potential channels, TRPV1, TRPA1, capsaicin
6	Calcium channels	Calcium channels, T-type, N-type, CaV2.2, CaV3.2
7	Cholecystokinin	Cholecystokinin
8	Cytokines	Cytokines, chemokine, TNF- $\alpha$ , IL-1 $\beta$
9	GABA <sup>b</sup>	GABA, gabapentin, pregabalin
10	Glutamate <sup>b</sup>	Excitatory amino acid agonists, glutamate, AMPA, NMDA, kainate
11	Botulinum toxins <sup>b</sup>	Botulinum toxins, Botox
12	Cannabinoids	Cannabinoids, CBI, CB2
13	CGRP <sup>b</sup>	Calcitonin gene-related peptide, CGRP, RAMP1
14	Neurotrophins	Nerve growth factors, BDNF, GDNF, TrkA
15	Nitric oxide synthase <sup>b</sup>	Nitric oxide synthase, iNOS
16	Protein kinases	Protein kinases, PKA, PKC, MAPK, ERK
17	VGSC	Voltage-gated sodium channels, NAV1.3, NAV1.7, NAV1.8

**Notes:** <sup>a</sup>A keyword was included if its addition increased the total number of articles by  $\geq 2\%$ ; <sup>b</sup>topic was searched with “migraine” added to “pain” term. As a result, the popularity index of a topic marked by “b” can be slightly lower compared with popularity of a topic not marked by “b”, despite the similar number of articles for these two topics.

**Abbreviations:** TRP, transient receptor potential; GABA, gamma aminobutyric acid; CGRP, calcitonin gene-related peptide; VGSC, voltage-gated sodium channels.

on Therapeutic Targets, *JAMA: Journal of the American Medical Association*, *Journal of Clinical Investigation*, *Journal of Medicinal Chemistry*, *Journal of Pharmacology and Experimental Therapeutics*, *Lancet*, *Nature*, *Nature Reviews Drug Discovery*, *New England Journal of Medicine*, *Neuropharmacology*, *Pain*, *Science*, *Pharmacological Reviews*, and *Trends in Pharmacological Sciences*.

## Trial balance index

The trial balance index (TBI) reflects the balance between the numbers of articles representing different phases of clinical trials for new investigational drugs, ie, the ratio of the number of articles reporting Phase I plus Phase II trials on a topic to the number of articles reporting the Phase III trials on the same topic. Clinical trials of a new investigational drug begin with Phases I and II, and if the results are promising, then the assessment proceeds to Phase III, in which safety and efficacy are studied in a large sample of selected patients. Usually several compounds offered by different companies but acting on the same molecular target undergo clinical trials during the same time interval. In the beginning, articles representing trials of new investigational drugs are limited to Phases I and II; later articles on Phase III trials began to appear and their numbers increase rapidly. The research efforts of the pharmaceutical industry related to a new molecular target are reflected by the total number of new Phase I–III clinical trials. The balance between phases of trials (specifically TBI) indicates whether interest in the development of a target is at its beginning or end. In 2009–2013, the TBI for clinical trials of all investigational drugs covered by PubMed was 2.8. The newer the molecular target at the center of industry interest, the higher the ratio, and vice versa.

## Searches

The above indices related to published articles were calculated on the basis of the results obtained via searches of the PubMed database, ie, the National Library of Medicine's PubMed website (<http://www.ncbi.nlm.nih.gov/pubmed>). The names of various molecular targets in combination with the keywords "pain" or "pain or migraine" were entered into the search box. For example, for the topic "purinergic receptors" (Table 1), the following keywords were used: "(purinergic receptors OR adenosine receptors OR A1 OR A2 OR A3 OR P2Y OR P2X) AND pain". If possible, keywords indicated by the National Library of Medicine as "MeSH terms" were used. As a rule, a keyword was included if its addition increased the total number of articles on a topic by  $\geq 2\%$  (above the number already present for this topic due to the

previously included keywords). Articles during certain time intervals were counted with the use of the custom range for publication dates and the filter for languages (English). As a rule, all type of articles were considered, with two exceptions: to calculate the Top Journal Selectivity Index, in addition to all types of articles, the articles published in the top 20 journals were also determined; to calculate the TBI, article types were customized to select only those reflecting clinical trial, Phase I, II or III. To identify articles reporting Phase I–III clinical trials of new investigational drugs related to pain, the following two specific approaches were used: (a) in addition to the name of a target, the names of most common disorders in which pain is a predominant symptom were placed into the search box (such as "chronic back pain" OR "chronic muscular-skeletal pain" OR "fibromyalgia" OR "myofascial pain" OR "postherpetic neuralgia" OR "trigeminal neuralgia" OR "diabetic neuropathy" OR "complex regional pain syndrome" OR "central pain"); (b) the PubMed database was searched for so-called "topic-in-title articles",<sup>14</sup> the titles of which prominently feature pain (such as pain [Title] OR migraine [Title] OR neuralgia [Title]). This was done when there was a need to separate studies in which pain was the primary aim of the trial from studies in which pain was not a primary aim, but pain-related results were reported (for example, studies on an investigational anticancer drug with results related to pain). The articles identified using these two electronic search approaches were inspected manually to determine whether pain was the primary aim.

In addition to publications in biomedical journals, the intensity of efforts associated with the development of pain-related molecular targets was also assessed using the number of related patents in the US Patent and Trademark Office database (<http://partft1.uspto.gov/netathtml/PTO/search-adv.html>). The database was searched using the same keywords used for searching published articles in biomedical journals; the abstract field in the patent database was used for this aim. The number of patents during the 5-year periods (as with journal articles) was determined. To determine the patent-related popularity index, the number of patents on one of the specific pain-related molecular targets (Table 1) over a 5-year period was presented as a percentage of all pain-related patents (independent of specific molecular targets) during the same time interval.

## Results

Table 2 presents the total number of articles and patents on each of the studied topics for the past 30 years (1984–2013), including data on the last two 5-year periods (2004–2008 and 2009–2013). It shows that the total number of articles

**Table 2** General scientometric data on topics related to pain modulators and their molecular targets

Number	Topic	Initial 5-year period <sup>a</sup>	Number of articles		Number of patents		Total of all 5-year periods	Total of all 5-year periods	Drugs approved by FDA for pain relief
			2004–2008	2009–2013	2004–2008	2009–2013			
1	Purinergic receptors	1984–1988	549	1,120	14	0	2,354	39	
2	Serotonin	1984–1988	1,608	1,555	21	11	6,241	135	Sumatriptan (92), zolmitriptan (97), naratriptan (98), rizatriptan (98), almotriptan (01), frovatriptan (01), eletriptan (02), duloxetine (06), milnacipran (09)
3	Bradykinin	1989–1993	252	208	9	11	943	42	
4	Substance P	1989–1993	514	481	3	1	2,097	35	
5	TRP channels	1989–1993	1,187	1,722	17	14	4,000	60	Capsaicin, 8% patch (09)
6	Calcium channels	1994–1998	595	777	29	10	1,722	76	Ziconotide (04)
7	Cholecystokinin	1994–1998	108	79	1	0	438	2	
8	Cytokines	1994–1998	2,066	3,410	11	2	7,186	33	
9	GABA	1994–1998	1,335	1,945	5	8	4,263	30	Gabapentin (02), pregabalin (09), gabapentin enacarbil (12), valproate (14) Ketamine (confirmed in CR, 06) <sup>b</sup>
10	Glutamate	1994–1998	1,517	1,532	26	21	4,489	130	
11	Botulinum toxins	1999–2003	505	622	22	13	1,389	65	
12	Cannabinoids	1999–2003	557	651	18	17	1,473	48	
13	CGRP	1999–2003	526	760	54	31	1,589	88	
14	Neurotrophins	1999–2003	426	674	15	13	1,405	30	
15	Nitric oxide synthase	1999–2003	329	462	11	5	1,040	36	
16	Protein kinases	1999–2003	869	1,525	5	12	2,773	27	
17	VGSC	2004–2008	267	422	7	9	689	16	Dronabinol (confirmed in CR, 07) <sup>b</sup>

**Notes:** <sup>a</sup>Period when the number of articles and patents were  $\geq 300$  or  $\geq 3$ , respectively; <sup>b</sup>effectiveness in pain confirmed by meta-analysis, see in Bell et al.<sup>21</sup> and Iskedjian et al.<sup>28</sup>

**Abbreviations:** TRP, transient receptor potential; GABA, gamma aminobutyric acid; CGRP, calcitonin gene-related peptide; FDA, US Food and Drug Administration; VGSC, voltage-gated sodium channels; CR, Cochrane review.

on cytokines (7,186) is the highest, followed by serotonin (6,241), glutamate (4,489), and gamma aminobutyric acid (GABA, 4,263). Two of these four groups also have the highest number of patents, ie, serotonin (135) and glutamate (130). Table 2 also shows that most drugs approved by the US Food and Drug Administration for pain treatment involve serotonin (nine); GABA-related drugs (four) are the next highest. Among the other 15 topics, four have drugs approved for the treatment of pain, but only one drug per topic.

Table 3 presents the article-related IC, demonstrating that over recent 5-year periods (especially 2009–2013), only four of 17 topics showed growth in the number of articles beyond the growth of all PubMed pain-related articles. These topics include purinergic receptors, cytokines, protein kinases, and voltage-gated sodium channels. Only two of these four topics (purinergic receptors and voltage-gated sodium channels) did not exhibit recent rapid growth in publications related to monoclonal antibodies.

When very long periods of time are considered, changes in growth can be better reflected by the PI than by the IC, because the PI takes into account simultaneous changes in pain-related publications as a whole. The article-related PI is presented in Table 4. It demonstrates that in only six of 17 topics did the PI reach  $\geq 1.0$  over at least one of the six 5-year periods. The index maximum was 2.4 for cytokines (2009–2013), 2.0 for serotonin (1999–2003), 1.5 for glutamate (2004–2008), 1.3 for GABA (2004–2008), 1.2 for transient receptor potential

(TRP) channels (2004–2008), and 1.1 for protein kinases (2009–2013). More importantly, in 2009–2013 compared with 2004–2008, the PI for most topics decreased (or at least did not change), with several exceptions: the increases from 2.0 to 2.4 with cytokines, from 0.9 to 1.1 with protein kinases, and from 0.8 to 1.0 with purinergic receptors; in two groups, calcitonin gene-related peptide (CGRP) and neurotrophins, the increases were from 0.4 to 0.5.

Table 5 presents the IE, demonstrating a feature common to all topics, ie, a gradual decline in expectations. In the three topics with the highest initial IE, this decline was the most profound: TRP channels, from 25.0 (1994–1998) to 12.0 (2009–2013); glutamate, from 23.3 (1994–1998) to 11.4 (2009–2013); and calcium channels, from 19.3 (1994–1998) to 12.0 (2009–2013). In 2009–2013, seven topics have an IE above 10.0, ie, cannabinoids (13.5), bradykinin (13.0), voltage-gated sodium channels (12.3), TRP channels (12.0), calcium channels (12.0), glutamate (11.4), and cholecystokinin (11.3). The most peculiar finding for IE is related to the topics with impressive growth in publications on monoclonal antibody-related new investigational drugs, cytokines, and protein kinases; in 2009–2013, the IE for those two topics declined to rather low levels 4.5 (!) and 8.4, respectively.

The efforts of the pharmaceutical industry associated with initial assessment of pain-related investigational drugs are presented in Table 6 the number of articles on Phase I–II and Phase III trials published 2009–2013. The results demonstrate

**Table 3** Article-related index of change for topics on pain modulators and their molecular targets

Number	Topic	Index of change					
		1984–1988	1989–1993	1994–1998	1999–2003	2004–2008	2009–2013
1	Purinergic receptors	>100 <sup>a</sup>	48	95	86	61	>100
2	Serotonin	36	67	65	83	10	-3
3	Bradykinin	12	92	13	54	16	-17
4	Substance P	77	59	21	28	13	-6
5	TRP channels	46	>100	78	>100	96	45
6	Calcium channels	-	>100	>100	>100	>100	30
7	Cholecystokinin	>100	15	32	33	-24	-27
8	Cytokines	>100	>100	>100	>100	79	65
9	GABA	87	43	>100	>100	91	46
10	Glutamate	>100	>100	>100	84	62	1
11	Botulinum toxins	-	>100	>100	>100	93	23
12	Cannabinoids	-	>100	>100	>100	>100	17
13	CGRP	-	>100	63	81	74	44
14	Neurotrophins	-	-	>100	>100	39	58
15	Nitric oxide synthase	-	-	>100	82	32	40
16	Protein kinases	-	>100	>100	>100	>100	75
17	VGSC	-	-	-	>100	>100	58

**Notes:** Article-related index of change is the percentage change in number of published articles on a specific topic during a 5-year period compared with the previous similar period; <sup>a</sup>>100, indicates more than 100%.

**Abbreviations:** TRP, transient receptor potential; GABA, gamma aminobutyric acid; CGRP, calcitonin gene-related peptide; VGSC, voltage-gated sodium channels.



**Table 4** Article-related index of popularity for topics on pain modulators and their molecular targets

Number	Topic	Index of popularity					
		1984–1988	1989–1993	1994–1998	1999–2003	2004–2008	2009–2013
1	Purinergic receptors	0.3	0.3	0.4	0.5	0.6	0.8
2	Serotonin	1.1	1.4	1.6	2.0	1.6	1.0
3	Bradykinin	0.2	0.4	0.3	0.3	0.2	0.1
4	Substance P	0.7	0.8	0.7	0.7	0.5	0.3
5	TRP channels	0.3	0.5	0.6	0.9	1.2	1.2
6	Calcium channels	<0.1	0.1	0.2	0.4	0.6	0.5
7	Cholecystokinin	0.3	0.2	0.2	0.2	0.1	<0.1
8	Cytokines	0.3	0.7	1.2	1.7	2.0	2.4
9	GABA	0.3	0.3	0.6	1.0	1.3	1.3
10	Glutamate	0.2	0.5	1.0	1.3	1.5	1.0
11	Botulinum toxins	<0.1	<0.1	0.1	0.4	0.5	0.4
12	Cannabinoids	–	–	0.1	0.4	0.6	0.5
13	CGRP	0.1	0.3	0.3	0.4	0.4	0.5
14	Neurotrophins	–	–	0.3	0.4	0.4	0.5
15	Nitric oxide synthase	–	–	0.3	0.4	0.3	0.3
16	Protein kinases	–	0.1	0.2	0.6	0.9	1.1
17	VGSC	–	–	–	0.1	0.3	0.3

**Notes:** Article-related index of popularity is the percentage of published articles on a specific topic among all articles on pain published over the same 5-year period.

**Abbreviations:** TRP, transient receptor potential; GABA, gamma aminobutyric acid; CGRP, calcitonin gene-related peptide; VGSC, voltage-gated sodium channels.

a great disproportionality between studies where pain was the primary aim of a trial and studies that presented pain-related results when pain was not the primary aim. The number of articles of the first type is rather low; levels higher than five were reached by only three topics, ie, GABA (17), serotonin (12), and botulinum toxins (11).

Table 7 presents the TBI, indicating whether the efforts of the pharmaceutical industry relating to the development of

a new target are at their beginning or already at an end. The table shows that it is possible to calculate the TBI only for two topics, and they are rather low, ie, 0.3 with GABA and 1.4 with serotonin. For comparison, TBI for drugs related to cytokine and protein kinases in general are presented at the bottom of Table 7. This comparison indicates that the discovery efforts of the pharmaceutical industry related to drugs for pain relief are “nearing the end of their road”.

**Table 5** Index of expectations for topics on pain modulators and their molecular targets

Number	Topic	Index of expectations					
		1984–1988	1989–1993	1994–1998	1999–2003	2004–2008	2009–2013
1	Purinergic receptors	6.0	9.6	10.4	15.2	11.6	6.1
2	Serotonin	12.8	14.7	6.7	7.2	5.9	6.2
3	Bradykinin	16.9	9.6	12.8	16.1	16.7	13.0
4	Substance P	11.4	15.3	14.4	14.7	8.0	9.4
5	TRP channels	19.4	22.3	25.0	22.4	16.8	12.0
6	Calcium channels	–	14.3	19.3	16.3	13.3	12.0
7	Cholecystokinin	9.9	9.8	13.9	10.5	5.5	11.3
8	Cytokines	–	2.8	5.5	5.5	6.2	4.5
9	GABA	14.3	13.2	14.8	17.4	10.9	8.6
10	Glutamate	15.2	23.8	23.3	18.9	12.3	11.4
11	Botulinum toxins	–	–	–	5.0	4.2	2.9
12	Cannabinoids	–	–	18.3	18.9	16.5	13.5
13	CGRP	–	–	7.2	12.2	11.6	9.5
14	Neurotrophins	–	–	13.1	13.8	8.9	8.9
15	Nitric oxide synthase	–	–	18.7	11.2	9.4	5.8
16	Protein kinases	–	–	10.5	10.8	11.5	8.4
17	VGSC	–	–	–	9.3	16.5	12.3

**Note:** Index of expectations, ie, the Top Journal Selectivity Index, is the ratio of the number of articles on a particular topic in the top 20 journals relative to the number of articles in all (>5,000) biomedical journals on the same topic covered by PubMed over 5 years.

**Abbreviations:** TRP, transient receptor potential; GABA, gamma aminobutyric acid; CGRP, calcitonin gene-related peptide; VGSC, voltage-gated sodium channels.

**Table 6** Number of articles on investigational drugs with pain-related results (2009–2013)

Number	Topic	Pain was primary aim of trial			Pain was not primary aim of trial, but pain-related results were reported		
		Phase I–II <sup>a</sup>	Phase III <sup>a</sup>	Total	Phase I–II <sup>a</sup>	Phase III <sup>a</sup>	Total
1	Purinergic receptors	0	0	–	10	6	16
2	Serotonin	7	5	12	6	3	9
3	Bradykinin	0	0	–	0	0	–
4	Substance P	0	0	–	2	0	2
5	TRP channels	3	1	4	0	0	–
6	Calcium channels	0	0	–	1	1	2
7	Cholecystokinin	0	0	–	1	0	1
8	Cytokines	1	1	2	60	16	76
9	GABA	4	13	17	1	1	2
10	Glutamate	0	0	–	5	3	8
11	Botulinum toxins	2	9	11	1	2	3
12	Cannabinoids	1	0	1	1	1	2
13	CGRP	3	2	5	0	0	–
14	Neurotrophins	1	0	1	1	0	1
15	Nitric oxide synthase	0	0	–	0	1	1
16	Protein kinases	0	3	3	60	9	69
17	VGSC	0	0	–	0	0	–

**Note:** <sup>a</sup>Phases of clinical trials required for marketing of new drugs.

**Abbreviations:** TRP, transient receptor potential; GABA, gamma aminobutyric acid; CGRP, calcitonin gene-related peptide; VGSC, voltage-gated sodium channels.

The patent-related IP is presented in Table 8. Four of 17 topics at one of the six 5-year periods had an IP  $\geq 2.0$ : serotonin, 3.6 (1994–1998), glutamate, 3.4 (1999–2003), CGRP, 3.3 (2004–2008), and calcium channels, 2.0 (2004–2008). IP values for all of these four topics went down in 2009–2013. As indicated in Table 2, which presents scientometric data on 17 molecular topics in general, the number of pain-related patents is approximately two orders of magnitude lower than that for pain-related article publications. This relationship is mirrored by the total number of articles and total number of patents. For example, the total number of pain-related articles covered by PubMed in 2009–2013 was 144,048 and the total number of pain-related patents covered by the US Patent and Trademark Office was 1,149. When the number of patents on a specific topic is presented as the percentage of patents among all other patents on pain obtained over the same 5-year period (patent-related IP), the values of the patent-related IP and the article-related IP are much closer to

each other than the total number of patents and articles. For example, in 2009–2013, the serotonin patent-related IP was 0.9 and the article-related IP was 1.0; with TRP channels, the patent-related IP was 1.2 and the article-related IP was also 1.2; and with glutamate the patent-related IP was 1.6 and the article-related IP was 1.0. An additional observation derived from comparisons of changes in patents and articles is that changes in the patent-related IP on some topics can occur faster than for the article-related IP on the same topic. Several such cases are presented in Figure 1A and B.

## Discussion

Previously we have used a number of scientometric parameters to evaluate changes in the status of various drugs and their methods of administration.<sup>5–7</sup> This is the first study that has used specific scientometric indices to assess research efforts related to the process of drug discovery; this type of assessment was applied to molecular

**Table 7** Balance between Phase I–II trials and Phase III trials in the area of investigational drugs for pain relief (2009–2013)

	Area	Number of articles		TBI <sup>a</sup> (I–II/III ratio)
		Phase I–II	Phase III	
Drugs designed for pain relief	GABA	4 <sup>b</sup>	13 <sup>b</sup>	0.3
	Serotonin	7 <sup>b</sup>	5 <sup>b</sup>	1.4
Some other types of drugs <sup>c</sup>	Cytokines	1,070	303	3.5
	Protein kinases	1,233	256	4.8

**Notes:** <sup>a</sup>TBI is the ratio of the number of articles representing the Phase I plus the Phase II trials of investigational drugs on a topic to the number of articles representing the Phase III trials on the same topic; <sup>b</sup>only articles when pain was a primary aim of a trial; <sup>c</sup>not necessarily related to pain.

**Abbreviations:** GABA, gamma aminobutyric acid; TBI, trial balance index.



**Table 8** Patent-related index of popularity for topics on pain modulators and their molecular targets

Number	Topic	Index of popularity					
		1984–1988	1989–1993	1994–1998	1999–2003	2004–2008	2009–2013
1	Purinergic receptors	–	–	0.5	1.0	0.9	–
2	Serotonin	1.4	2.8	3.6	2.2	1.3	0.9
3	Bradykinin	–	0.7	0.5	0.8	0.6	1.0
4	Substance P	–	0.9	1.6	0.7	0.2	0.1
5	TRP channels	0.3	1.1	1.3	0.7	1.1	1.2
6	Calcium channels	–	0.5	1.8	1.1	2.0	0.9
7	Cholecystokinin	–	0.5	0.1	–	0.1	–
8	Cytokines	–	–	0.3	1.0	0.7	0.2
9	GABA	–	–	0.2	0.8	0.3	0.6
10	Glutamate	–	–	2.4	3.4	1.3	1.6
11	Botulinum toxins	–	–	–	1.7	1.3	1.0
12	Cannabinoids	–	–	–	0.8	1.2	1.5
13	CGRP	–	–	–	0.2	3.3	2.5
14	Neurotrophins	–	–	–	0.1	1.0	1.1
15	Nitric oxide synthase	–	–	0.4	1.1	0.7	0.4
16	Protein kinases	–	–	–	0.6	0.3	1.0
17	VGSC	–	–	–	–	0.5	0.8

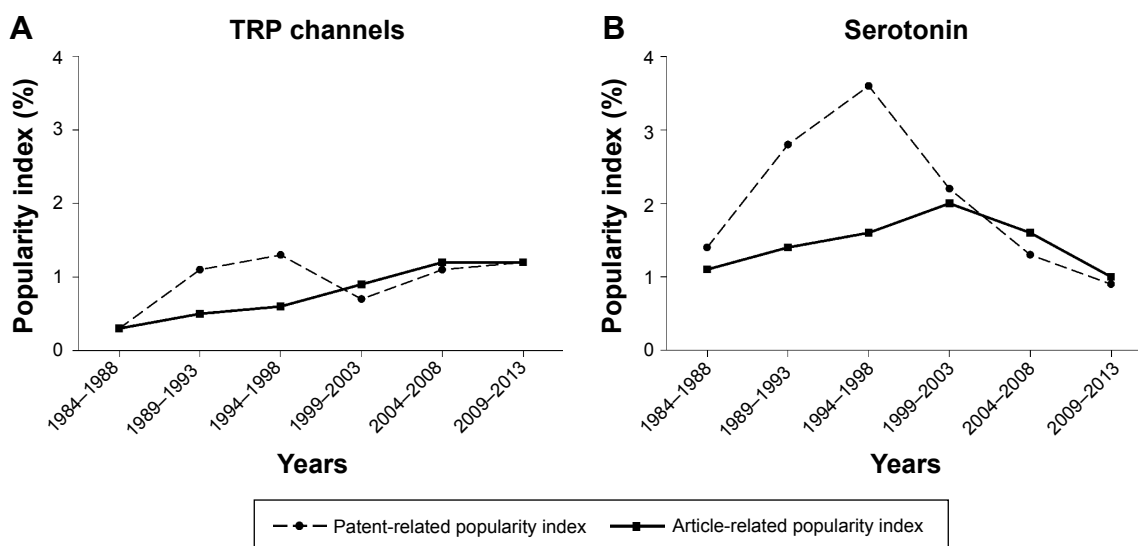
**Note:** Patent-related index of popularity is the percentage of US patents on a specific topic among all other US patents on pain published over the same 5-year period.

**Abbreviations:** TRP, transient receptor potential; GABA, gamma aminobutyric acid; CGRP, calcitonin gene-related peptide; VGSC, voltage-gated sodium channels.

targets in pain mechanisms. Of 17 topics included in this study, seven demonstrated particularly high activity in the last (2009–2013) of the six 5-year periods. As indicated by Table 2, in 2009–2013 the following topics had more than 1,000 articles: purinergic receptors, serotonin, TRP channels, cytokines, GABA, glutamate, and protein kinases. These seven topics are discussed below.

## Purinergic receptors

Over the past 30 years, there has been an impressive growth in pain-related publications associated with these receptors, and both the IC (Table 3) and the PI (Table 4) clearly illustrate this phenomenon. Continuing interest in the role of ATP as a pronociceptive neurotransmitter acting via P receptors, including roles of these receptors in neuropathic



**Figure 1** Time courses of popularity indices related to patents and articles for TRP channels (A) and serotonin (B).

**Notes:** The article-related popularity index is the percentage of articles on a topic among all articles on pain published over the same 5-year period. Similarly, the patent-related popularity index is the percentage of patents on a topic among all US patents pertinent to pain. The figure indicates that changes in the patent-related popularity index on these two topics occur faster than for the article-related popularity index.

**Abbreviation:** TRP, transient receptor potential.

pain, was an important factor maintaining this growth.<sup>15</sup> However, during the most recent 5-year period, there were some important changes indicating a decline. These included a dramatic decrease in the IE to 6.1 in 2009–2013 from 15.2 in 1999–2003 (Table 5). Most importantly, although all 16 articles on Phase I–III studies during 2009–2013 (Table 6) were related to pain, none were focused on drugs designed for pain relief. For example, some of these studies were concerned chiefly with antiplatelet agents.

## Serotonin

This is the area showing the most important achievements over the past 30 years, with nine new drugs approved for the treatment of pain (Table 2). Especially important was the development of sumatriptan and six other follow-on triptans (with a novel selective mechanism of action via the 5-hydroxytryptamine [5-HT] 1B/1D receptor), which are very effective in the treatment of acute migraine. The scientometric peak of this development with article-related IC and PI was in 1999–2003 (Tables 3 and 4). With patents the peak was earlier, ie, in 1994–1998 (Table 8). However, after these peaks, the related indices began to decline (Tables 3, 4, and 8). The idea that combined blockade of 5-HT and noradrenaline might be useful in the treatment of pain<sup>16</sup> led to approval of the use of antidepressants with such properties, such as duloxetine and milnacipran, in several pain syndromes (diabetic neuropathy, fibromyalgia, chronic low back pain, osteoarthritis). Agents acting at various subtypes of the 5-HT receptor or changing 5-HT uptake mechanisms continue to generate interest as potential avenues for the development of new analgesics. In 2009–2013, there were 12 Phase I–III articles on serotonin-related investigational drugs in which pain was the primary aim of the study (Table 6). However, the serotonin TBI of 1.4 is very low. Over the more recent 5-year periods, the serotonin IE was rather low, at 5.9 and 6.2 in 2004–2008 and 2009–2013, respectively (Table 5). The patent-related PI also declined since its peak of 3.6 in 1994–1998; in 2009–2013 it was only 0.9 (Table 8).

## TRP channels

Topical capsaicin has long been used to relieve pain. However, only with an understanding of the mechanism of this effect as the action via one of the types of the TRP ion channels, TRPV1, did these channels become targets for development of new analgesics. The most intensive efforts were directed toward the development of TRPV1 antagonists. Probably as a result of this development, the related IC and IE indices were very high (Tables 3 and 5), especially the IE,

which reached 25.0 in 1994–1998. However, many TRPV1 antagonists demonstrate prohibitive side effects, leading to their withdrawal from clinical trials.<sup>17</sup> As a result, the TRP channel-related high IC levels decreased from >100 in 2004–2008 to 45 in 2009–2013 (Table 3); and the IE in the last 5-year period, although still high, also declined to 12.0 (Table 5). The articles on pain-related Phase I–III studies include only four items in 2009–2013 (Table 6). The development of new drugs aimed at the TRPV1 target continued in the area of agonists;<sup>18</sup> one new medication, the capsaicin 8% patch, has been approved by the US Food and Drug Administration (Table 2).

## Gamma-aminobutyric acid

Because GABA's principal role is reducing neuronal excitability, it had been the center of many developments aimed at creating new analgesics. There are four drugs in this group specifically approved for the treatment of pain (Table 2). Gabapentin and pregabalin are antiseizure drugs that consist of a modified GABA molecule and are designed to be centrally active GABA agonists.<sup>19</sup> Similar to many other anticonvulsants (such as carbamazepine) they are effective in the treatment of chronic pain. Valproate, another anticonvulsant that increases cerebral GABA levels, was recently approved for migraine prophylaxis. However, the exact mechanisms underlying the analgesic effects of these antiseizure drugs are not known. For example, gabapentin and pregabalin may work through calcium channels, but they also modulate other analgesic targets, including TRP channels, N-methyl-D-aspartate receptors, protein kinase C, and inflammatory cytokines.<sup>20</sup> As a general rule related to all 17 topics, with improvement in our knowledge regarding the exact mechanism underlying the analgesic effects of specific drugs, the presented topics might be classified under different titles. During the period 1994–2008, the GABA-related IC and PI indices grew at a rapid rate; however, that was not the case in 2009–2013 (Tables 3 and 4). The index of expectations declined from 17.4 in 1999–2003 to 8.6 in 2009–2013 (Table 5). Although the number of GABA-related articles on Phase I–III studies in 2009–2013 was not extremely high (17 articles), it was the highest among all 17 topics (Table 6). At the same time, the TBI index was very low (0.3, Table 7), indicating that influx of Phase I and Phase II studies had already declined profoundly.

## Glutamate

This excitatory neurotransmitter plays an important role in the modulation of pain. The analgesic action of ketamine

(an N-methyl-D-aspartate receptor antagonist developed as a general anesthetic) has been known for almost 50 years, but its therapeutic effect in postoperative pain was not convincingly confirmed until recently.<sup>21</sup> This drug has a completely novel mechanism of action, but no follow-on drugs (similar drugs acting on the same molecular target, like triptans) have been approved. The initial high hopes associated with the development of new glutamate-related pain relievers are reflected in high IE values of up to 23.3 in 1994–1998; however, by 2009–2013, this index had declined to 11.4 (Table 5). All other scientometric indices were rather low in 2009–2013: the value of IC was only one. (Table 3), the PI decreased from 1.5 in 2004–2008 to 1.0 (2009–2013) (Table 4). In 2009–2013, there were no articles on Phase I–III studies in which pain was the primary aim of the trial (Table 6).

## Cytokines

Members of this group of small proteins serve as intercellular chemical messengers, acting through specific receptors and mostly produced by a variety of immune cells in response to injury and inflammation. As indicated in Table 2, cytokines show the maximal number of publications among all 17 topics: 3,410 in 2009–2013 and a total of 7,186 (for all 5-year periods). The rapid growth of cytokine-related publications over the past 30 years is well reflected in the high values of the IC and PI indices (Tables 3 and 4). However, two other indices do not yet indicate very fruitful development: the IE is very low (Table 5) and the number of Phase I–III studies where pain was the primary aim in 2009–2013 was also very low (just two articles), at a time when the number of articles with pain-related results, but not with pain as the primary aim, was very high, at 76 articles (Table 6). These two indices show that at present there are low expectations for drugs designed as cytokine-related pain relievers. The enthusiasm of the pharmaceutical industry is mostly directed toward cytokine-related drugs designed for the treatment of various types of cancers and rheumatoid arthritis; these drugs were not designed as pain-relieving agents.

## Protein kinases

These enzymes change the function of a protein by adding phosphate groups. Many drugs that inhibit specific kinases have been developed for the treatment of cancer and various inflammatory disorders. Some of them are small molecules and others are monoclonal antibodies (biologics). As evidenced by the protein kinase-related IC and PI (Tables 3 and 4), and similar to cytokines, this topic has seen an impressive rise over each 5-year period, although protein kinase-related expectations are not high (IE 8.4 in 2009–2013, Table 5). The number

of articles on Phase I–III trials for 2009–2013 in which pain was the primary aim of the study was very low (three articles), at a time when there were 69 pain-related articles on trials in which the primary aim was not pain. This indicates relatively low interest in protein kinase-related approaches to design drugs for the treatment of pain.

## Other topics

For topics with less than <1,000 articles in 2009–2013, several points should be discussed. The topic of calcium channels saw an important development, ie, the introduction of ziconotide, an analgesic with a novel mechanism of action of selectively blocking CaV 2.2 calcium channels. However, its utility is very limited because it is used intrathecally and has many serious side effects. The introduction of ziconotide stimulated the search for analgesics among agents blocking calcium channels. As a result, the related PE index for calcium channels, although it had declined since 1994–2003, nevertheless was still high in 2009–2013 at 12.0 (Table 5).

The topic of voltage-gated sodium channels is also active, with high IC and IE indices (Tables 3 and 4). Although the use of cannabis against pain dates back several millennia, in the last few decades research aimed at the treatment of chronic and neuropathic pain has focused on the endocannabinoid system, especially on the activation of CB<sub>2</sub> receptor. CB<sub>2</sub>-mediated antinociceptive effects seem devoid of any central psychotropic action, thus minimizing the CB<sub>1</sub>-associated adverse effects.<sup>22</sup> As indicated in Table 2, the number of articles on cannabinoids (including CB<sub>1</sub> and CB<sub>2</sub>, Table 1) in 2009–2013 reached 651.

The topic of botulinum toxins had a high level of 2009–2013 articles on Phase I–III trials in which pain was the primary aim, ie, eleven articles (Table 6). This is the result of multiple trials related to the use of botulinum toxin injections for prevention of chronic migraine.<sup>23</sup> At the same time, the IE level for this topic was exceptionally low, at 2.9 in 2009–2013 (Table 5). CGRP is a potent vasodilator and can function in the transmission of pain. Elevated levels of CGRP have been reported in migraine, and recently developed CGRP receptor antagonists have shown promising results in acute treatment of migraine.<sup>24</sup> That is the most likely explanation for the exceptionally high patent-related PIs for CGRP in 2004–2008 and in 2009–2013 (Table 8).

Monoclonal antibodies are now a promising and rapidly growing category of targeted therapeutic agents,<sup>25</sup> mostly for cancer and autoimmune diseases. Three of the 17 topics presented in Table 2 include multiple monoclonal antibody-related articles: cytokines, protein kinases, and neurotrophins. Usually, they report pain-related results that are secondary to

the direct effect of these agents on a cancer or autoimmune disease. Only a limited number of studies used this new tool of targeting to aim at pain mechanisms. One of the most exciting developments in this regard has been targeting the nerve growth factor (NGF) with several monoclonal antibodies, especially to relieve pain associated with osteoarthritis, low back pain, and neuropathic pain.<sup>26,27</sup> Although these studies provide evidence that inhibition of NGF-mediated processes with monoclonal antibodies is a valid approach to suppressing pain, they also made clear that the development of new analgesics depends on the answers to two critical questions, ie, to what extent is the pain relief clinically meaningful, and whether the use of these types of drugs makes economic sense. It looks like the answers to these questions are not encouraging. Pain relief with the monoclonal antibodies tanezumab or fulranumab in osteoarthritis or neuropathic pain is at 1–2 points on the 11-point scale,<sup>26,27</sup> while their potential cost is more than an order of magnitude higher than that of conventional pain treatment. This combination of factors is probably the reason for the relatively low levels of expectations for topics related to monoclonal antibodies: neurotrophins, protein kinases, and cytokines (IE 8.9, 8.4, and 5.8, respectively).

The scientometric indices used to identify signs of progress in the therapeutics are based on the link between the number of publications and the progress in pharmacotherapy. However, this link is inherently weak. This weakness is underlined by the fact that the mere number of publications does not differentiate between publications characterizing a drug in a positive or negative way. In addition, many drug trials are never published. Another limitation of the present analysis is that it is based only on two databases, ie, PubMed and the US Patent and Trademark Office.

In conclusion, only once over the past 30 years did the process of drug discovery aimed at pain-related molecular targets achieve a substantial degree of success. Sumatriptan, patented in 1985–1989, demonstrated a novel selective mechanism of action, arising from a better understanding of the mechanism of an existing analgesic drug<sup>8</sup> plus clinical acceptability, resulting in US Food and Drug Administration approval of multiple follow-on drugs. This degree of success was not achieved with any other research developments aimed at pain-related molecular targets. The scientometric indices used in this study indicate that the progress in this direction is still very limited. Publications regarding promising developments in the new area of molecular targeting (ie, monoclonal antibodies) have not yet provided a sufficient basis to assess its success in the treatment of pain. This type of targeting has not demonstrated clinical effectiveness well above that

of conventional analgesics at a time when the potential cost of such treatment is more than an order of magnitude higher than that of the conventional treatments. Thus, achievements in drug discovery based on targeting of pain mechanisms still demonstrate a lack of real breakthrough developments.

## Disclosure

The author reports no conflicts of interest in this work.

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