Bacterial Vaccines and Serotype Replacement: Lessons from Haemophilus influenzae and Prospects for Streptococcus pneumoniae

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Conjugate vaccines have reduced the incidence of invasive disease caused by Haemophilus influenzae, type b (Hib), in industrialized countries and may be highly effective against Streptococcus pneumoniae. However, the serotype specificity of these vaccines has led to concern that their use may increase carriage of and disease from serotypes not included in the vaccine. Replacement has not occurred with the use of Hib vaccines but has occurred in trials of pneumococcal vaccines. Mathematical models can be used to elucidate these contrasting outcomes, predict the conditions under which serotype replacement is likely, interpret the results of conjugate vaccine trials, design trials that will better detect serotype replacement (if it occurs), and suggest factors to consider in choosing the serotype composition of vaccines.

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H. influenzae, six capsular types are known, in addition to a large group of nontypeable (unencapsulated) variants. Before vaccination, serotype b was responsible for most invasive diseases, with minor contributions from the other encapsulated types. Because of the importance of Hib in invasive disease, vaccination efforts have concentrated on the b serotype (16). Pneumococci are even more diverse, with 90 recognized serotypes; many of these serotypes are capable of causing invasive disease. To accommodate this greater diversity, pneumococcal conjugate vaccines have incorporated multiple serotypes. Because the protection offered by conjugate vaccines is specific to the capsular type(s) included in the vaccine, it has been suggested that reducing carriage of these vaccine types may leave open an ecologic niche that will be filled by serotypes not included in the vaccine (5,17-20).

Hib conjugate vaccines served as a model for the development and testing of pneumococcal vaccines. However, pneumococci are epidemiologically different from Hib, and results of clinical trials with pneumococcal conjugates suggest that the two bacteria differ in their response to vaccination, especially with respect to serotype replacement. This article describes how mathematical models can be used to elucidate these contrasting outcomes, specify the conditions under which serotype replacement is likely, interpret the results of conjugate vaccine trials, design trials that will be better able to detect serotype replacement (if it occurs), and suggest factors to consider in choosing the serotype composition of vaccines.

Serotype Replacement: Hib and Pneumococcal Conjugate Vaccines

Serotype replacement has not been detected since the introduction of Hib conjugate vaccines. Studies of H. influenzae carriage in 700 children in Finland (21) and 364 families in the United Kingdom (15,22) found no evidence of increased carriage of non-b H. influenzae as a result of vaccination. Although increases in invasive disease from other nasopharyngeal bacteria have been reported since Hib vaccination began (23,24), no evidence of a causal link to Hib vaccination has been observed (22,23). Furthermore, a recent study in the United States showed that the net impact of Hib vaccination has been a 68% reduction in invasive disease from all H. influenzae between 1986 and 1995 (25); therefore, any increase in disease from non-b serotypes is small compared with the reduction in disease from type b.

In contrast, pneumococcal conjugate vaccine studies show considerable evidence of serotype replacement, as measured by nasopharyngeal carriage of nonvaccine type organisms. Increases in the carriage of nonvaccine serotypes have occurred in three major ongoing clinical trials of pneumococcal conjugate vaccines. In Gambia, carriage of nonvaccine serotypes was 79% in children receiving three doses of a pneumococcal conjugate vaccine (compared with 42.5% in controls) (5). In trials of a 9-valent vaccine in South Africa, carriage of nonvaccine serotypes increased from 21% in controls to 39% in vaccine recipients (6). Serotype replacement was observed in the second of two large studies in Israel (4,7); the reason for the difference in outcome between the two studies remains unclear. In the first phase-III trial for which data were presented, no increase was observed in invasive disease from nonvaccine types (8). While this result is encouraging, it may not be indicative of what will occur as conjugate vaccines enter widespread use in a variety of communities.

A Mathematical Model of Vaccination against Colonizing Bacteria

Mathematical models can be useful in defining the extent of serotype replacement in various contexts, optimizing the design of clinical trials to discern whether such replacement occurs, and interpreting the results of these trials. With these goals in mind, I constructed and analyzed a mathematical model of the transmission dynamics of colonizing bacteria with multiple serotypes, such as pneumococci, and the effect of vaccination on these dynamics. The model is similar in structure to the compartmental models used to design and predict the effects of vaccination programs against other infectious diseases (26).

The main distinguishing feature of this model is that it simultaneously considers the transmission of two (or more) strains of the same organism. The model is designed to analyze the effects of competitive interactions between these strains, in which carriage of one serotype reduces the probability that a host will be colonized with another serotype. If such
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competitive interactions occur, serotype replacement is possible, because vaccine-induced reductions in some serotypes will increase the opportunities for others to spread in the population. Epidemiologic studies have provided indirect evidence of such competitive interactions (27-29), while laboratory studies have suggested mechanisms by which different species of streptococci (30,31) or different strains of *H. influenzae* (32) might compete in the nasopharynx. At present, however, little is known about the precise nature of these interactions, and perhaps the most compelling evidence that competition occurs comes from the replacement observed in pneumococcal conjugate vaccine studies.

The assumptions and structure of the model are as follows. In the absence of vaccination, the model (Figure 1) assumes that humans are born into the susceptible (*X*) compartment at a particular rate and are removed from that compartment (and all other compartments) at a specific per capita death (or maturation) rate. Two pneumococcal serotypes (designated 1 and 2) are present, and susceptible hosts may be colonized by either type; colonization moves the host into the *Y*₁ or *Y*₂ compartment, respectively. The incidence of colonization with each type is proportional to the total number of persons carrying that type. Colonization has average duration 1/γ. While carrying one serotype, a host may be colonized by the other type, which moves the host into the dually colonized compartment (*Y*₁₂). This secondary colonization also occurs at a rate proportional to the prevalence of the colonizing type, but a rate that is *c*₂ (*j* = 1 or 2) times the rate at which a susceptible person would be colonized by the same type. Thus, *c*₂ is an inverse measure of the competitive inhibition of type *j* by the resident type in a host.

When vaccination begins, a fraction *f* of all persons are assumed to be vaccinated at birth. In the model, these persons are born into the vaccinated (*V*) compartment. It is assumed that vaccination completely protects a person against carriage of type 1 (this is done to simplify the analysis of the model; if only partial protection were offered, the effects would be similar to those observed at a lower level of vaccine coverage *f*). To consider the effects of including more than one bacterial serotype in the vaccine, the model can accommodate vaccines that are effective only against type 1 (monovalent vaccines), as well as those that give either partial or full protection against type 2 (bivalent vaccines). The parameter *k* represents the degree of protection offered by the vaccine against serotype 2.

By varying the parameters of the model, it is possible to compare the effects of different levels of vaccine coverage (fractions of the population vaccinated), different assumptions about the competitive interactions among pneumococcal serotypes, and different types of vaccines (monovalent vs. bivalent) (33). In summary, the major predictions of the model are as follows.

1) If there is competition between different pneumococcal serotypes to colonize hosts, vaccination against serotype 1 alone will increase the prevalence of serotype 2. The extent of replacement, measured as the increase in the prevalence of serotype 2, will be greatest when vaccine coverage is high and when serotype 2 is strongly inhibited from colonizing persons who carry serotype 1. Serotype replacement may take either of two forms: an increase in prevalence of a type already present in the population or the appearance and spread of types previously absent from the population because they were unable to compete with the vaccine type(s).

2) Bivalent (or polyvalent) vaccines can also cause replacement if the protection offered against different serotypes is uneven. In particular, if a vaccine has relatively low efficacy

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Figure 1. The structure of the mathematical model described in the text and in greater detail (30).
against serotype 2 but very high efficacy against serotype 1, use of a bivalent vaccine may increase the prevalence of type 2.

3) If only two serotypes interact in a population, the amount of replacement that can occur is limited. Specifically, the increase in the prevalence of serotype 2 will always be less than or equal to the decrease in the prevalence of serotype 1. Thus, for example, if the prevalences of serotypes 1 and 2 before vaccination are 15% and 20%, respectively, then the prevalence of serotype 2 after vaccination will be no more than 35%.

4) If more than two types are competing to colonize hosts, this limitation need not hold. In the presence of more than two types, vaccination can increase the prevalence of a single, nonvaccine type more than it reduces the prevalence of the vaccine type.

5) Although replacement is of concern, it may also be beneficial. If serotypes compete to colonize hosts, increases in the prevalence of the nonvaccine types will help reduce the prevalence of the serotypes included in the vaccine. Thus, replacement will augment the effects of herd immunity in reducing the exposure of all members of the population to vaccine serotypes. This results in a tradeoff between the breadth of coverage of a vaccine (number of serotypes covered) and the effectiveness of the vaccine in reducing carriage of each serotype at the population level.

The model's predictions have several implications for the interpretation of existing data from the use of conjugate vaccines, the design of vaccine trials, and the choice of vaccine composition.

Why Has Replacement Carriage Occurred with Pneumococcal Conjugate Vaccines but Not with Hib Vaccines?

As noted above, the absence of serotype replacement observed with the use of Hib in industrialized countries contrasts with the findings of considerable serotype replacement in two studies of pneumococcal vaccines. What might account for this difference?

The mathematical model suggests an explanation. The model predicts that, in a pairwise interaction between two serotypes, the increase in prevalence of a nonvaccine type will be no more than the reduction in prevalence of a vaccine serotype. This principle is illustrated in Figure 2, which presents data from a study of Hib conjugate vaccine in the United Kingdom (15). In the figure, the white bars show the prevalence of each of three \( H. influenzae \) serotypes—b, e, and f—in vaccinated persons, and the black bars show the prevalence of each of these serotypes in controls. If one assumes that Hib interacts independently with each of the two nonvaccine serotypes (e and f), one can use the two-serotype model to calculate the maximum prevalence of these nonvaccine types in vaccinees that would be expected if these serotypes compete very strongly with serotype b. The striped bars show the maximum prevalence of types e and f expected in the study, where only a small fraction of the community was vaccinated; the shaded bars indicate the equivalent figure if the whole community had been vaccinated. As is clear from the figure, the increase in nonvaccine-type carriage in vaccinees would be minuscule and statistically undetectable in a study of this kind (indeed, the study from which these data were drawn was not designed to detect replacement; data on the prevalence of types e and f were used to control for general changes in
the prevalence of *H. influenzae* that could have been attributable to factors other than vaccination (15)). The reason is that the prevalence of Hib was so low before vaccination that even its complete removal by widespread vaccination would have little effect on competing bacteria. The prevalence of Hib carriage in other industrialized countries is similar to that measured in the UK study. Therefore, the model suggests that the lack of replacement, even after widespread use of the Hib conjugate vaccine in industrialized countries, may be a simple result of the low prevalence of Hib carriage.

If this interpretation is correct, then serotype replacement would be more likely to occur in areas where the prevalence of Hib is higher or for vaccination against other organisms whose prevalence is higher. This difference could account for the contrasting outcomes of vaccination against Hib and pneumococci. Differences in the biology of colonization or in the interactions between bacterial types may also have a role in these contrasting outcomes. Distinguishing the relative importance of these two explanations will require further research into the biologic interactions of bacterial populations in the nasopharynx, as well as studies of the effects of conjugate Hib vaccination in areas where Hib’s prevalence is higher.

**Detection of Replacement: The Design of Clinical Trials**

If used by a large fraction of the human population in a community, a conjugate vaccine may alter the composition of the bacterial population, not only in vaccinated, but also in unvaccinated persons in that community. Vaccination may reduce the prevalence of serotypes included in the vaccine, thereby protecting unvaccinated persons against exposure to these serotypes (herd immunity). Similarly, if serotype replacement occurs and vaccinated persons become more likely to carry nonvaccine serotypes, the exposure of unvaccinated persons to these serotypes will increase. As a result of these indirect effects, strain replacement will be magnified in communities where large numbers of persons are vaccinated.

This process is also evident from Figure 2. There, the striped bars show the model’s prediction of the maximum increase in nonvaccine type carriage in vaccine recipients in a community in which the vaccine is used only on a very small proportion of the population, while the shaded bars show the same increase in a community where everyone is vaccinated. As is clear from the figure, replacement will be most easily observed in communities where the level of vaccine coverage is high.

Therefore, one would expect that the extent of serotype replacement when vaccines enter widespread use in a community may be much greater than that observed in clinical trials where a relatively small fraction of the community is immunized. This is one important reason why the failure to observe an increase in invasive disease from nonvaccine-type pneumococci in the Northern California trial (8), while promising, may not be indicative of the potential for replacement once the vaccine is used on a large scale. If one is interested in designing a clinical trial that simulates the selective pressures exerted by communitywide use of a conjugate vaccine, and therefore maximizes the chances of observing serotype replacement during the trial, then community-randomized clinical trials will be superior to individually randomized ones. Studies of pneumococcal vaccines in which communities are the units of randomization are under way in Native American communities in the southwestern United States (K. O’Brien, pers. comm.).

**Vaccine Composition: Replacement Revisited**

For an organism like pneumococcus, in which a number of serotypes can cause disease, the choice of serotypes for inclusion in a conjugate vaccine is critical. One strategy would be to include as many serotypes as possible to achieve the broadest possible protection. In addition to some clinical limitations on the number of serotypes that can be included in a single vaccine, there are other reasons why such a strategy would not be ideal. As noted above in the last prediction from the model, serotype replacement can augment the effectiveness of a vaccination program in a community. This occurs because increases in the prevalence of nonvaccine serotypes competitively inhibit carriage of vaccine serotypes. Ideally, then, one would like to design a vaccine that maximizes these beneficial effects while minimizing the risk of added disease from increased carriage of nonvaccine serotypes.
The question is how to accomplish such a balance. So far, the model describes only carriage of various serotypes; it does not directly address the problem of disease. The effect of vaccination on disease will depend both on changes in patterns of carriage of different serotypes and on the propensity of the individual serotypes to cause disease. Serotypes of *H. influenzae* and *S. pneumoniae* vary considerably in their pathogenicity, as manifested by experimental evidence (34) and by differences between the frequency of particular serotypes in carriage isolates and their frequency in disease isolates (17,35). If these serotype associations were stable, the ideal vaccine could simply include the most pathogenic serotypes but exclude those that tend to be avirulent, thereby taking advantage of any increases in the prevalence of the avirulent serotypes to augment the effect of the vaccine (36).

This approach has several limitations. First, the model predicts that widespread use of a vaccine may result in the appearance of bacterial types which, before vaccination, had been absent from the population because of competition from vaccine types. The virulence of these novel types would be difficult to predict, since competitive inferiority to existing types need not be correlated with low virulence (12,13). Second, both species discussed here are highly transformable. Although capsular type seems to be very closely associated with virulence in *H. influenzae* (34,37), transformation studies in pneumococci have shown complicated interactions between capsular type and other genes in determining virulence (38), so the existing associations between virulence and capsular type in pneumococci (39,40) may change in response to conjugate vaccine-induced selective pressure. If such vaccines are used on a widespread scale, surveillance of shifts in the serotype associations of invasive disease should be maintained.

Serotype replacement has been discussed primarily as it applies to serotypes not included in the vaccine. However, if the vaccine is only weakly effective in immunizing against carriage of some of the serotypes included in it, even these serotypes may increase in prevalence after vaccination is introduced. This can occur if the efficacy of the vaccine against these serotypes is outweighed by its effect in removing competing serotypes. Results of trials published thus far indicate that the protection offered by the vaccine against included serotypes taken together is considerably lower than 100%. Therefore, the results of future trials should be monitored to determine whether prevalence of any of the individual vaccine serotypes is increasing in vaccinated hosts.

**Interpreting Replacement: Is It Real?**

Studies of pneumococcal carriage are typically performed by sampling the nasopharyngeal flora of vaccinated and unvaccinated persons, plating the samples on agar, and serotyping one or a few colonies. This technique typically identifies the most abundant pneumococcal serotypes carried by a person, and possibly a minority type if it is present in large numbers. However, many people carry more than one pneumococcal type (27,41), and when the pneumococci are studied in detail, the minority type may be much less plentiful than the majority type—at a frequency of 10% or less (41). Therefore, current methods are likely to have very low sensitivity for the detection of minority types.

This creates a problem in measuring serotype replacement during pneumococcal vaccine trials. Vaccinated persons, who are protected against carriage of vaccine types, may become more susceptible to carriage of pneumococcal types not included in the vaccine. This is serotype replacement, a phenomenon that vaccine trials are intended, in part, to detect. In addition, nonvaccine type pneumococci, even if they are not more plentiful, may be more readily detected in vaccinated persons. Some unvaccinated persons carry both vaccine-type and nonvaccine-type pneumococci, and in some of them, the vaccine-type will be in the majority. Because minority populations of pneumococci are difficult to detect, the nonvaccine-type pneumococci carried by these persons is masked by the vaccine types, resulting in an underestimate of the prevalence of nonvaccine-type pneumococci in the unvaccinated population. Vaccinated persons, by contrast, are less likely to carry vaccine-type pneumococci, so their nonvaccine-type pneumococci are more likely to be detected. This is known as unmasking. Figure 3 illustrates the distinction between serotype replacement and unmasking. Unmasking is an artifact of sampling, and one would like to be able to determine whether a finding of higher nonvaccine-type carriage rates in
Figure 3. Two hypotheses explain the observation of higher rates of carriage of nonvaccine serotypes in vaccine recipients than in controls. Large circles represent plated samples from controls (top) and vaccine recipients (bottom). The left side shows true serotype replacement; here a control carries vaccine types (white colonies), while a vaccine recipient does not, and (possibly as a result of decreased competition) now carries only nonvaccine types (black colonies). The right side shows the unmasking phenomenon, which is an artifact of sampling. Here, both vaccinees and controls carry nonvaccine types, but because only one colony is sampled in each, the vaccinee does not appear to carry nonvaccine types.

I have recently developed a statistical procedure to answer this question (M. Lipsitch, submitted for publication). The procedure attempts to detect serotype replacement by attempting to reject a null model that incorporates the effect of unmasking alone. In short, if the increase in nonvaccine type carriage in vaccinees, compared to controls, is greater than can be accounted for by this null model, then one concludes that additional factors, presumably serotype replacement, must be responsible for the observed increase. This technique has been applied to two datasets, one from South Africa (6) and one from Gambia (5). In both cases, the observed increase was greater than that expected from unmasking alone. In the South African case, the difference was statistically significant (p = 0.02), but it was not in the Gambian dataset (p = 0.085). However, the Gambian dataset was extremely small and some information was unavailable for this dataset that might have improved the power of the test. The test is simple to perform using the BUGS software (42,43) available free on the World Wide Web (http://www.mrc-bsu.cam.ac.uk/bugs/Welcome.html) and a program available from the author; thus, it may be readily applied to future datasets.

Limitations of Mathematical Models

The mathematical models described here, like all such models, involve a number of simplifications. In some cases, these simplifications are introduced to make the model more tractable and focus attention on fundamental processes of transmission and competition between serotypes. In other cases, the simplifications are necessary because much remains unknown about the biology—and especially the immunology—of carriage of these organisms. The assumptions of the model are discussed at greater length (33). One of these assumptions will be considered here in greater detail to highlight some areas where additional knowledge of the biology of pneumococcal-host interactions is most needed.

The model assumes that bacteria of different serotypes compete via direct interactions in the nasopharynx. These interactions may take the form of competition for resources, such as attachment sites or nutrients, or they may take the form of interference competition, in which a resident type produces substances toxic to other bacteria that may attempt to colonize the same host. Apart from the few studies cited above, little is known about either the intensity or the mechanisms of such inhibition. There are some epidemiologic data that indirectly indicate the existence of such competitive interactions. A study of military personnel in 1946 (27) used a very sensitive technique, mouse inoculation, to detect nasopharyngeal carriage of one or more pneumococcal serotypes. The numbers of persons carrying one, two, three, or four serotypes are given, and although the published data do not provide all of the information...
necessary for formal statistical inference, the pattern suggests that interference between serotypes may have occurred.

The model does not take into account acquired immunity to carriage of these bacteria, or the possibility that carriage of one serotype may inhibit future carriage of another serotype, even after the first is no longer carried. It is unclear to what degree it is realistic to ignore acquired immunity to carriage. While carriage has been shown to induce a serum antibody response in at least one report (44), it is less clear whether such responses affect carriage at the nasopharyngeal mucosa. The success of conjugate vaccines in reducing carriage indicates that some antibody responses can affect carriage. However, it remains to be demonstrated whether such responses are induced by natural exposure through the respiratory route, whether natural exposure induces responses to other, more conserved antigens or only to the capsular antigen, and whether natural exposure induces long-lived immunologic memory. Preliminary results of mathematical models that incorporate naturally acquired immunity to carriage suggest that the expected effects of vaccination on the serotype composition of the population may be different from those expected under the models described here. Therefore, further research into the microbiology and immunology of the host-bacterial relationship in the nasopharynx will be critical to understanding and predicting the population-wide effects of conjugate vaccines.

Additional Considerations

The choice of serotypes for inclusion in conjugate vaccines has been different in different locations but has generally been designed to cover serotypes that are most often implicated in invasive disease. Often, these types coincide with serotypes showing the greatest levels of antibiotic resistance (45,46). As a result, conjugate vaccination has led to a reduction in the percentage of antibiotic-resistant pneumococci carried by vaccinees (4,6).

In principle, replacement could occur with bacteria that differ from the vaccine targets not only in serotype but in species. Indeed, one of the studies of bacterial antagonism in the nasopharynx concentrated on interactions between species rather than between serotypes of the same species (30). Furthermore, even if replacement is limited to members of the same species, the serotypes that increase may tend to cause a disease different from that caused by vaccine-type organisms (e.g., otitis rather than pneumonia or bacteremia). Therefore, as conjugate vaccines are used, changes in diseases attributable to organisms that colonize the nasopharynx should be monitored.

Finally, capsular polysaccharide is not the only possible target for vaccination. Several pneumococcal vaccines based on protein antigens are in various stages of testing (47). Because these protein antigens show considerably less variation among pneumococcal isolates, vaccines based on them should be less vulnerable to serotype replacement and may be useful as complements or alternatives to polysaccharide conjugate vaccines.

Conclusions

The occurrence of serotype replacement in three trials of pneumococcal conjugate vaccines confirms the validity of concerns expressed in anticipation of these trials. As the results of more clinical trials become available, it will become clearer how general this phenomenon is. Mathematical models are useful in suggesting ways to improve the design of these trials and the interpretation of their results.

The extent and importance of serotype replacement will depend on many locally variable factors, the prevalence of vaccine-type organisms before vaccination, and the level of vaccine coverage. This prediction underscores the need for continuing studies of vaccination in different communities and for at least some studies in which a substantial fraction of a community receives the vaccine. Furthermore, the epidemiologic findings of these studies should be the impetus for further research into the role of serotype and other factors in determining the variation in pneumococcal virulence, the nature of immune responses to organisms like the pneumococcus at the nasopharyngeal mucosal surface, and other questions in the biology of bacterial carriage.

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Dr. Lipsitch completed this research while he was a postdoctoral fellow with Dr. Bruce Levin at Emory University and a visiting scientist with Dr. George Carlone at CDC. His research includes experimental, epidemiologic, and mathematical modeling studies of vaccination and antimicrobial resistance. In September 1999, he will begin as an assistant professor of epidemiology at the Harvard School of Public Health.

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