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Understanding Today's Online GIS User Through the Lens of a WorldMap Survey

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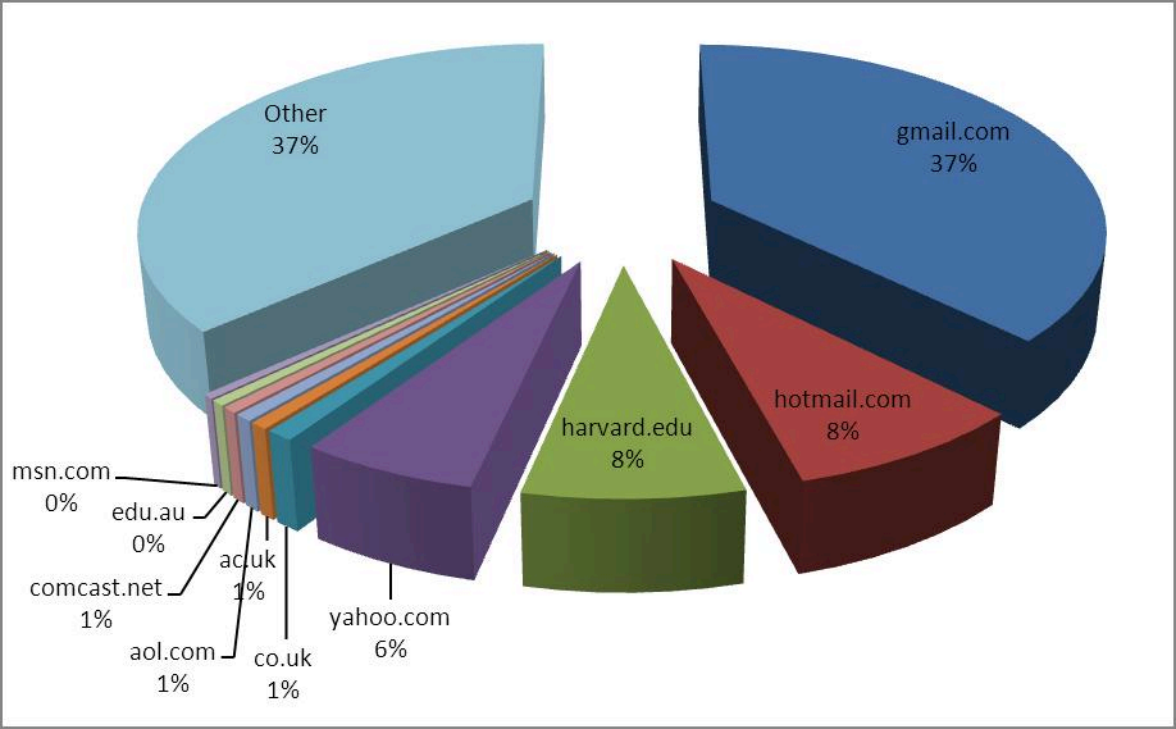
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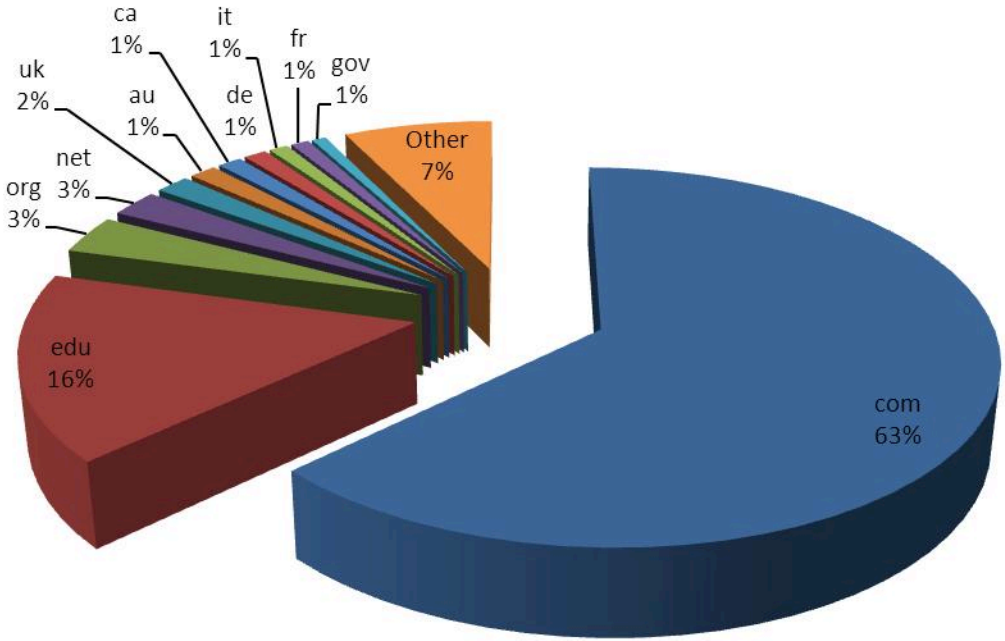
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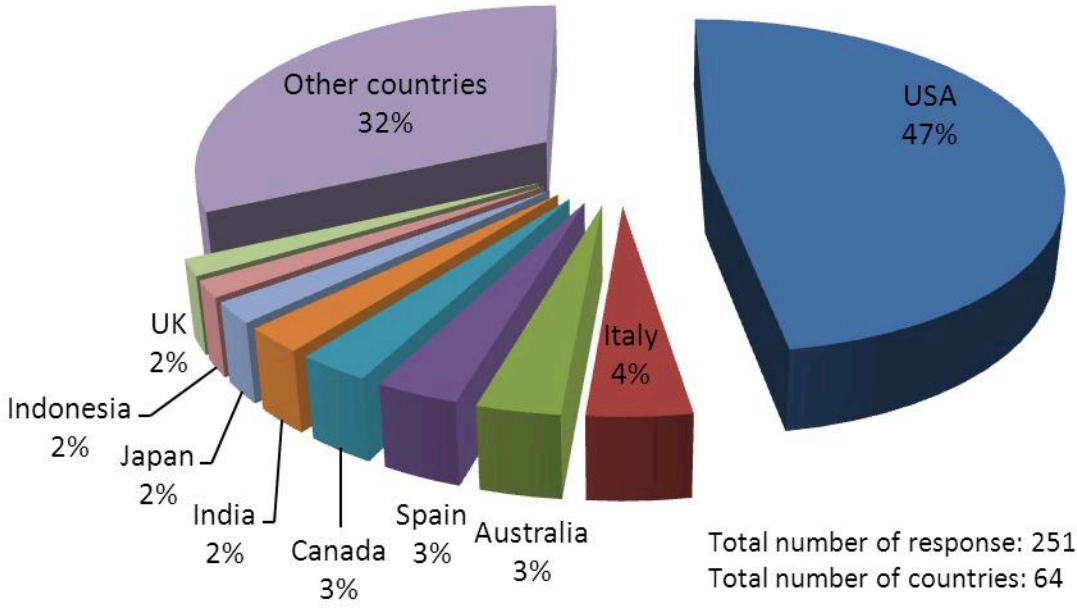

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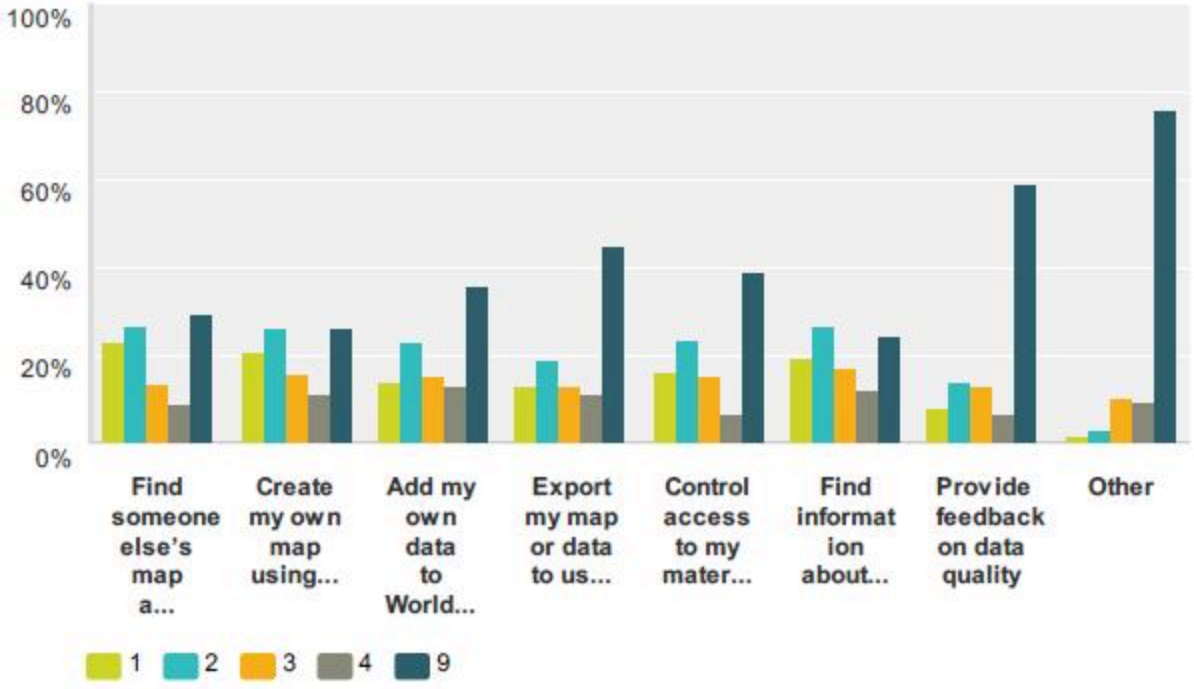
Total number of countries: 64

Answered: 285 Skipped: 5



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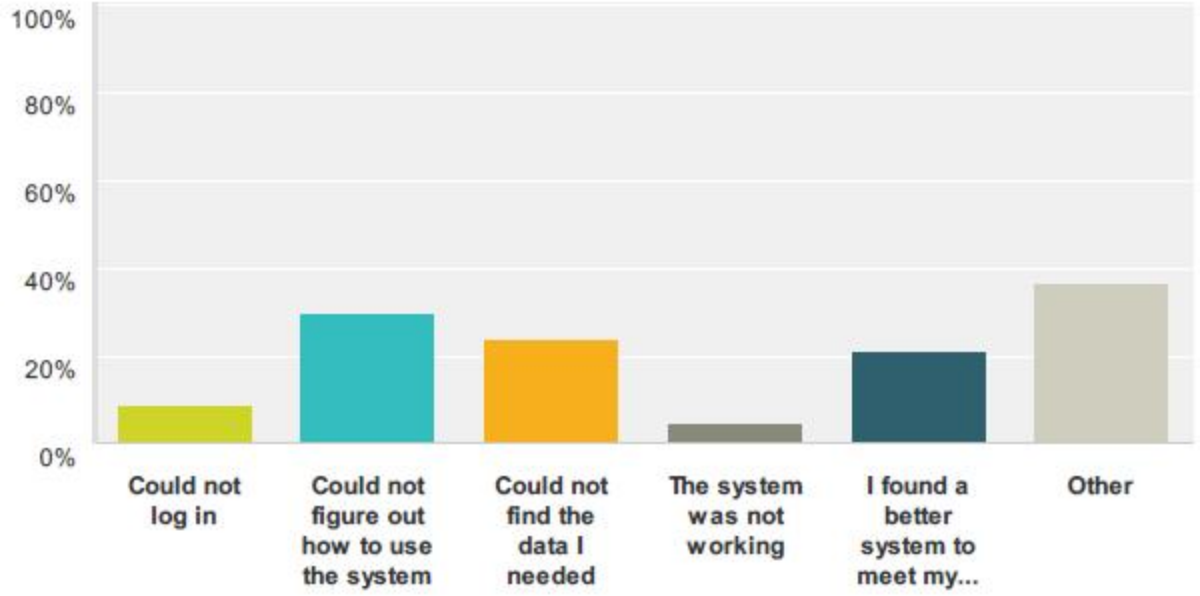

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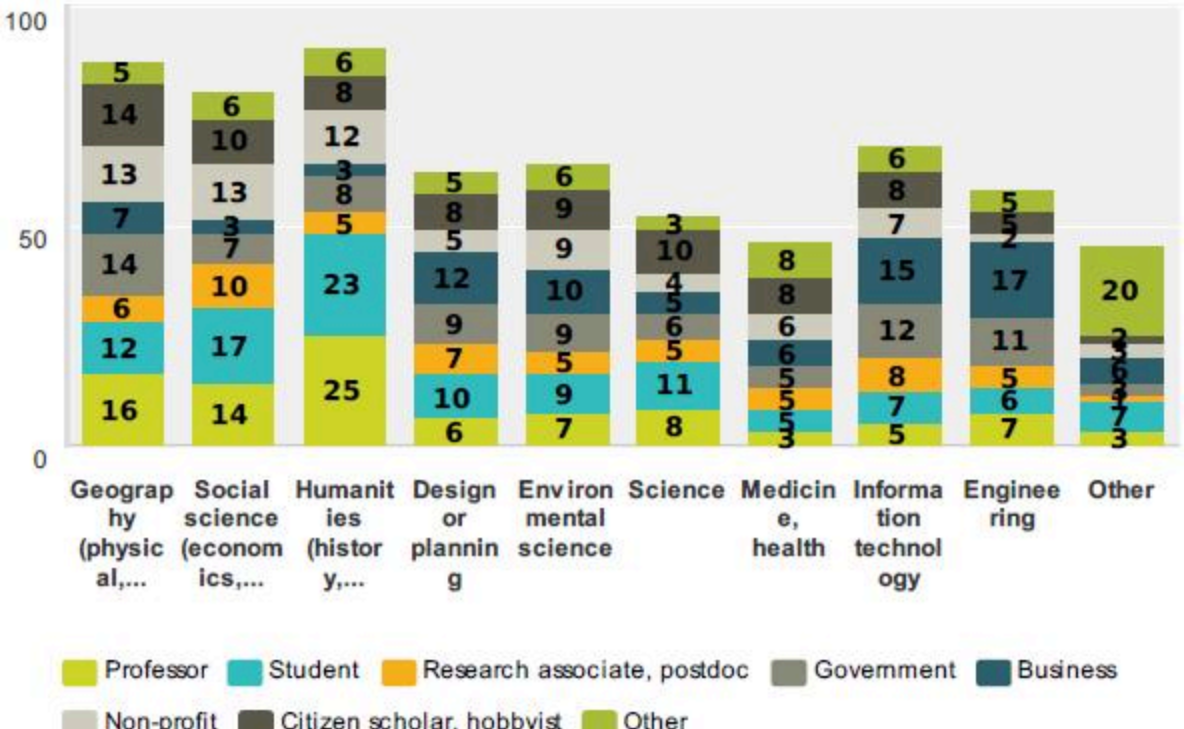

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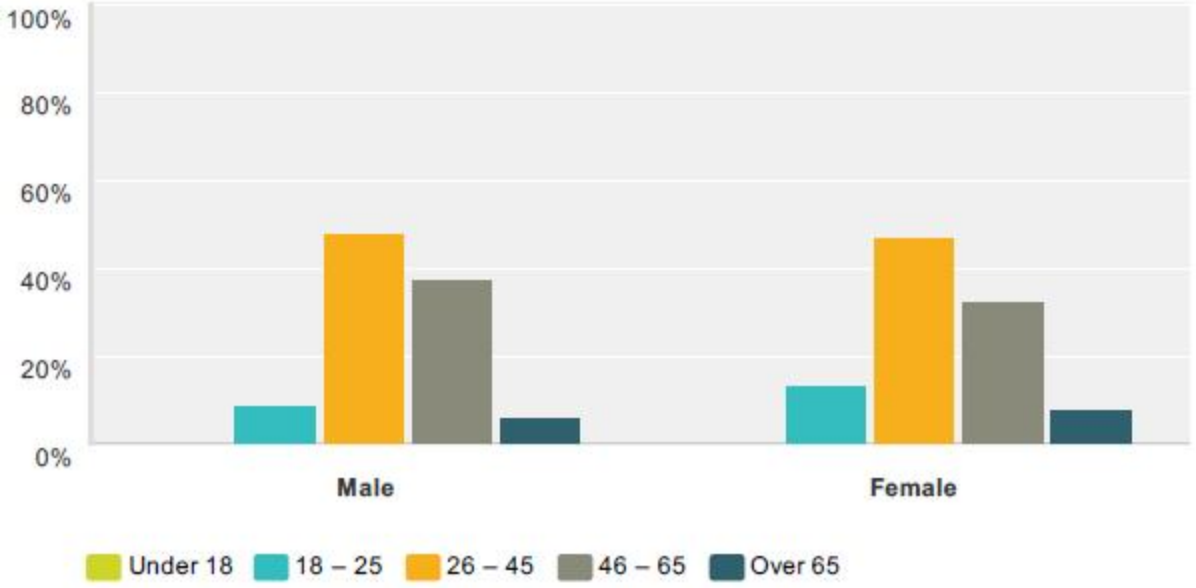
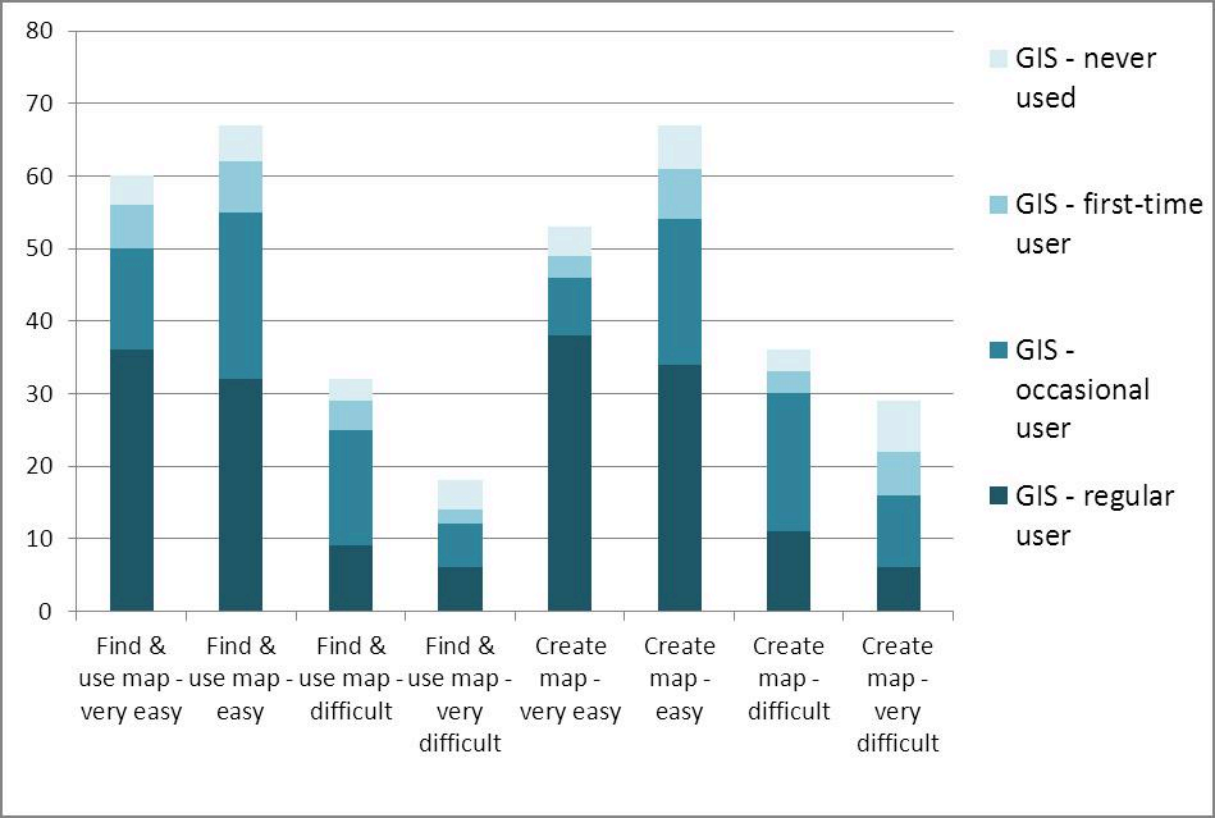
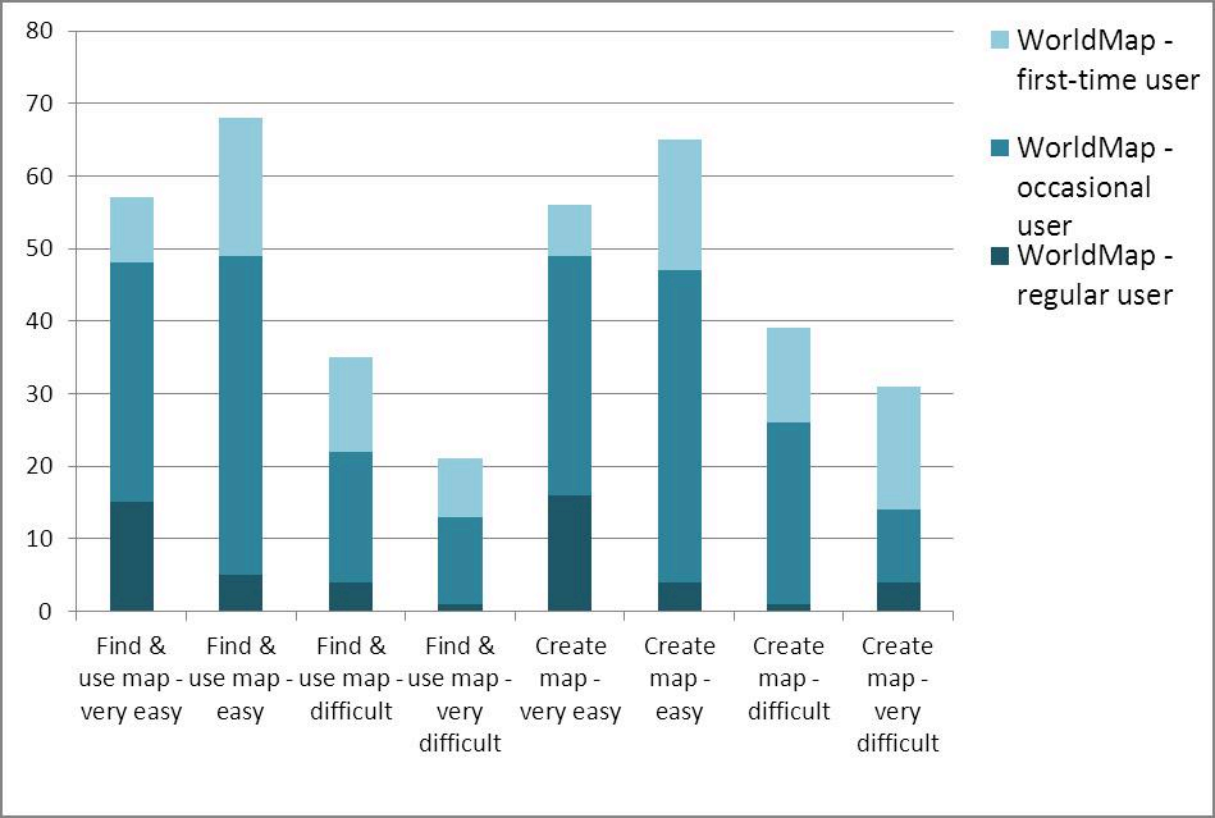
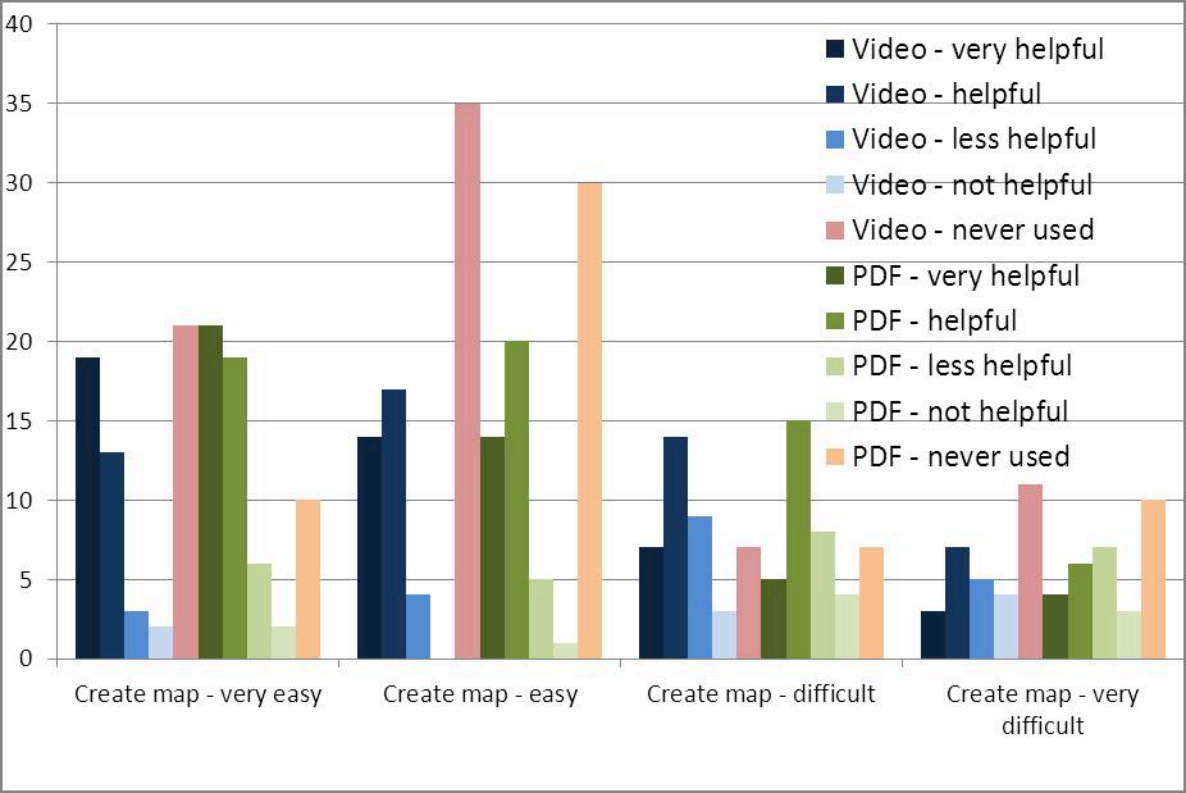
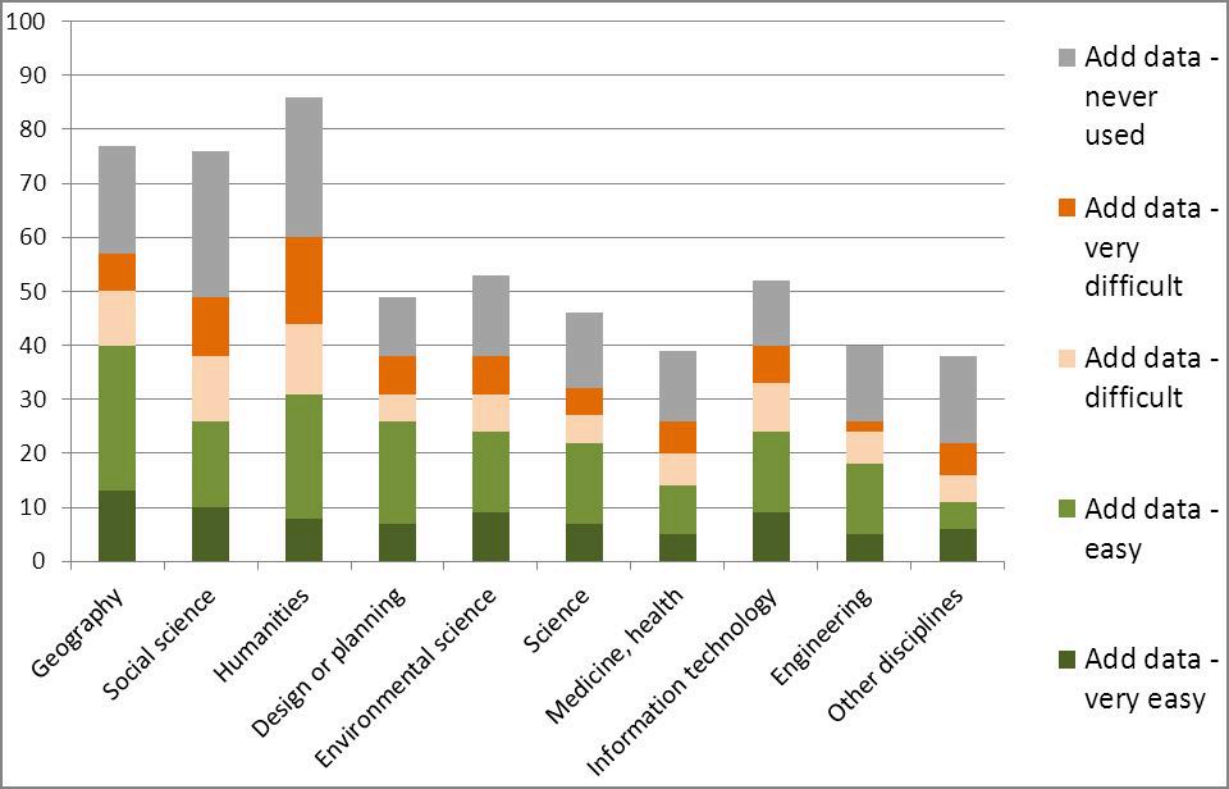
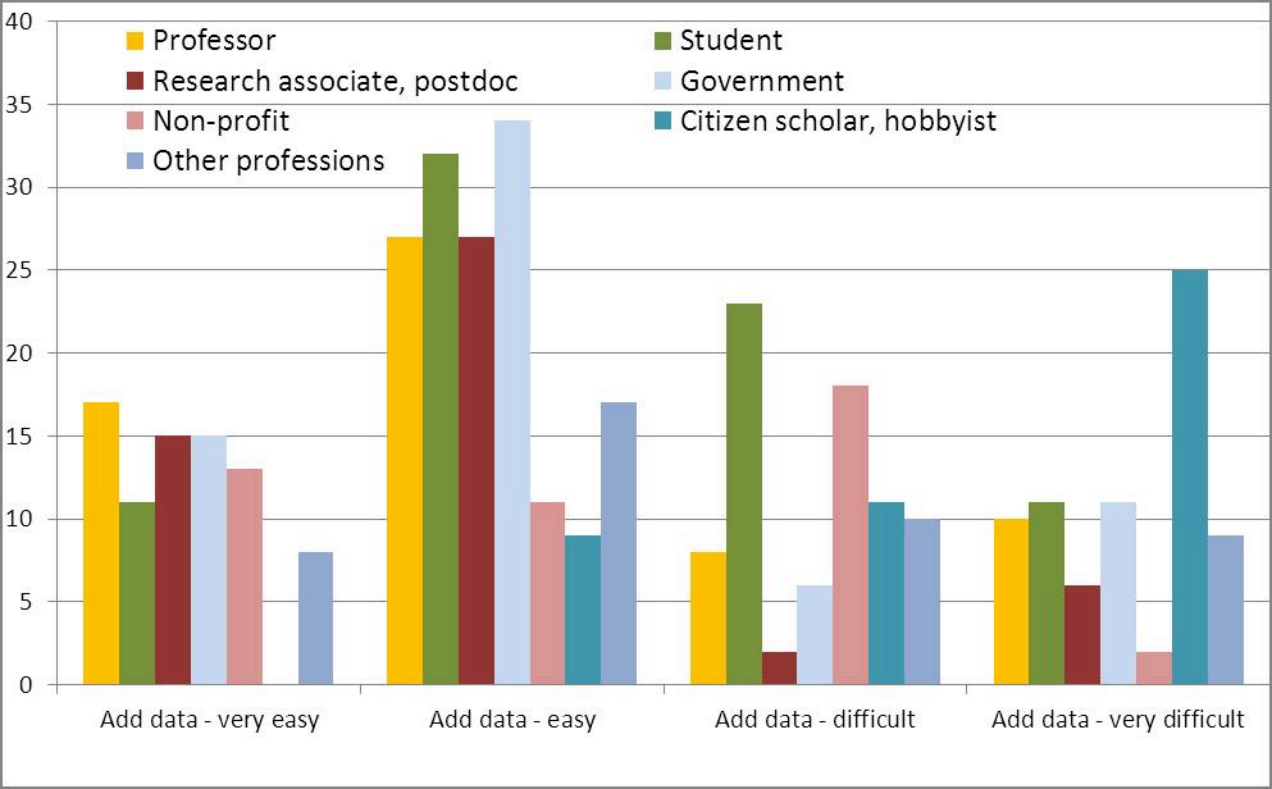


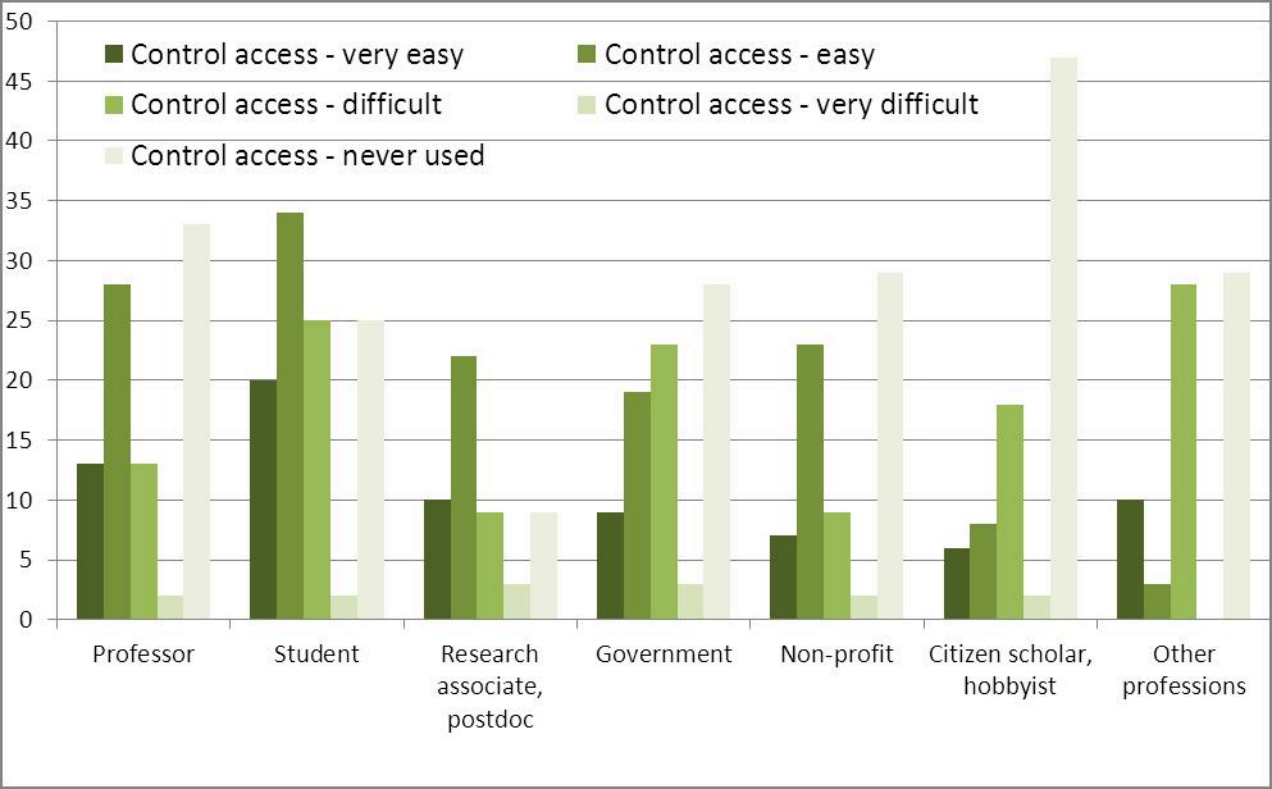

80
70
60
50
40
30
20
10
0
GIS - never used
GIS - first-time user
GIS - occasional user
GIS - regular user
Find & use map - very easy
Find & use map - easy
Find & use map - difficult
Find & use map - very difficult
Create map - very easy
Create map - easy
Create map - difficult
Create map - very difficult

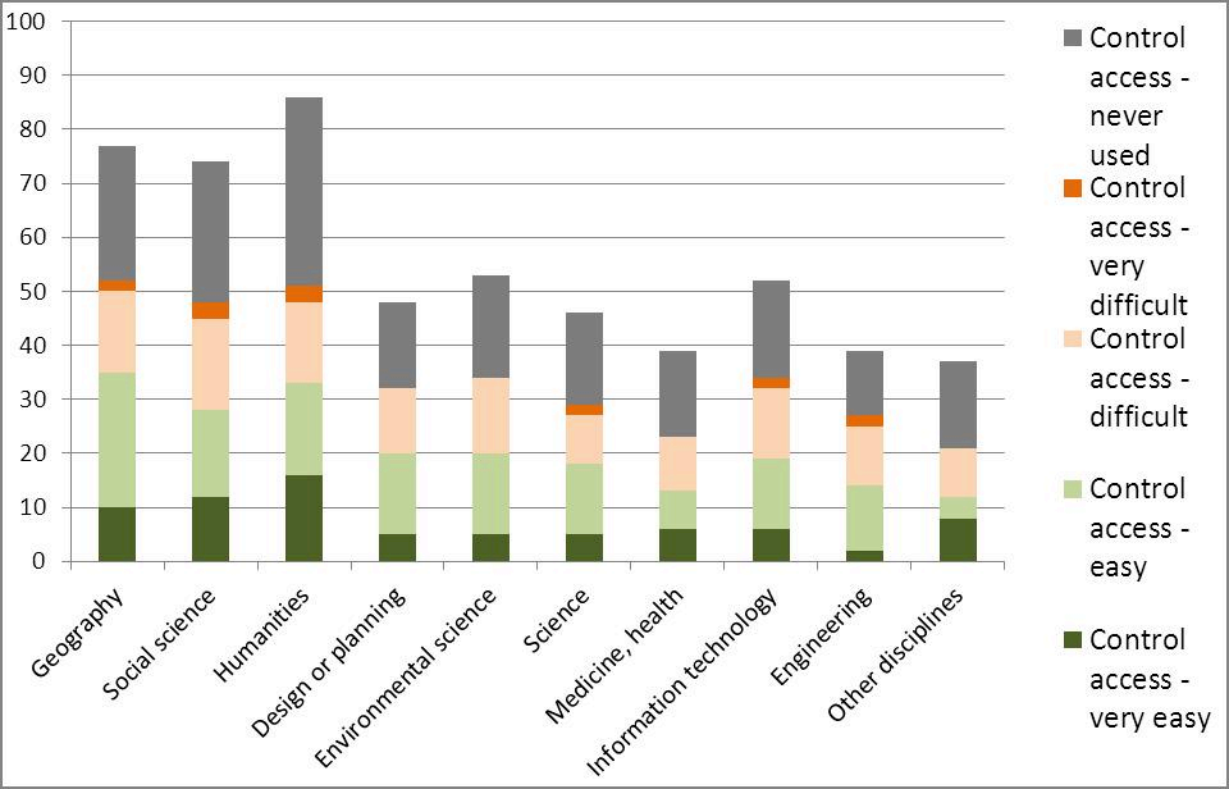

80
70
60
50
40
30
20
10
0
WorldMap - first-time user
WorldMap - occasional user
WorldMap - regular user
Find & use map - very easy
Find & use map - easy
Find & use map - difficult
Find & use map - very difficult
Create map - very easy
Create map - easy
Create map - difficult
Create map - very difficult


40
35
30
25
20
15
10
5
0
Video - very helpful
Video - helpful
Video - less helpful
Video - not helpful
Video - never used
PDF - very helpful
PDF - helpful
PDF - less helpful
PDF - not helpful
PDF - never used
Create map - very easy
Create map - easy
Create map - difficult
Create map - very difficult


100
90
80
70
60
50
40
30
20
10
0
Geography
Social science
Humanities
Design or planning
Environmental science
Science
Medicine, health
Information technology
Engineering
Other disciplines
Add data - never used
Add data - very difficult
Add data - difficult
Add data - easy
Add data - very easy


Professor
Student
Research associate, postdoc
Government
Non-profit
Citizen scholar, hobbyist
Other professions
40
35
30
25
20
15
10
5
0
Add data - very easy
Add data - easy
Add data - difficult
Add data - very difficult


Control access - very easy
Control access - easy
Control access - difficult
Control access - very difficult
Control access - never used
50
45
40
35
30
25
20
15
10
5
0
Professor
Student
Research associate, postdoc
Government
Non-profit
Citizen scholar, hobbyist
Other professions


100
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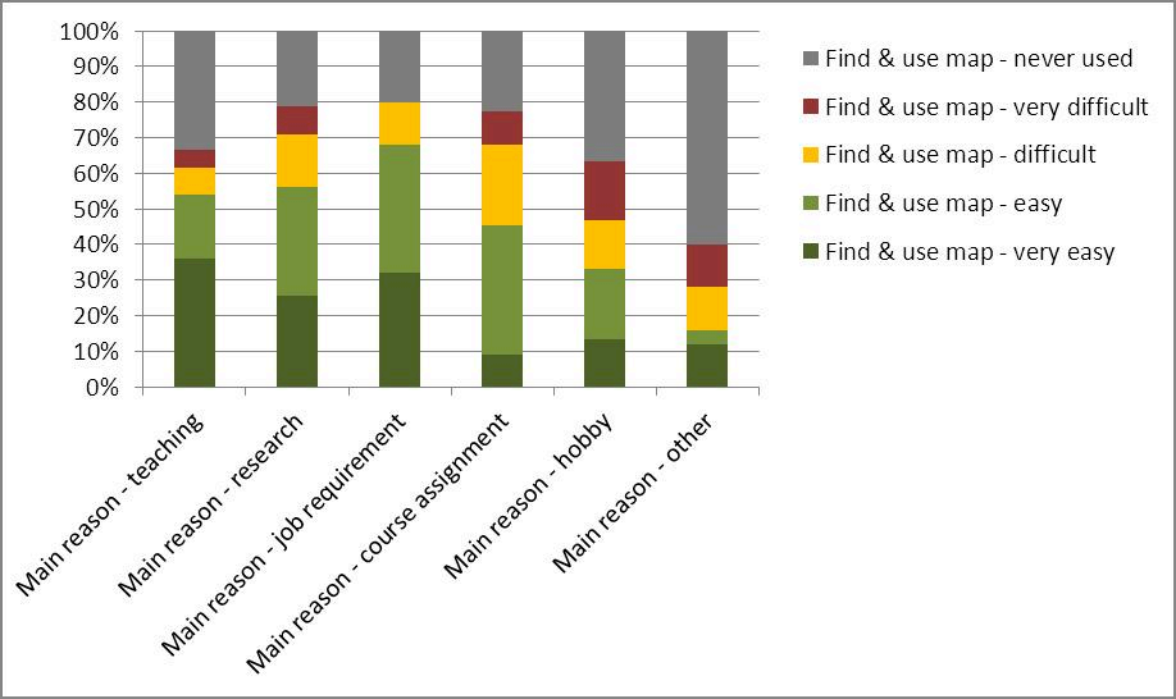
Geography
Social science
Humanities
Design or planning
Environmental science
Science
Medicine, health
Information technology
Engineering
Other disciplines
Control access - never used
Control access - very difficult
Control access - difficult
Control access - easy
Control access - very easy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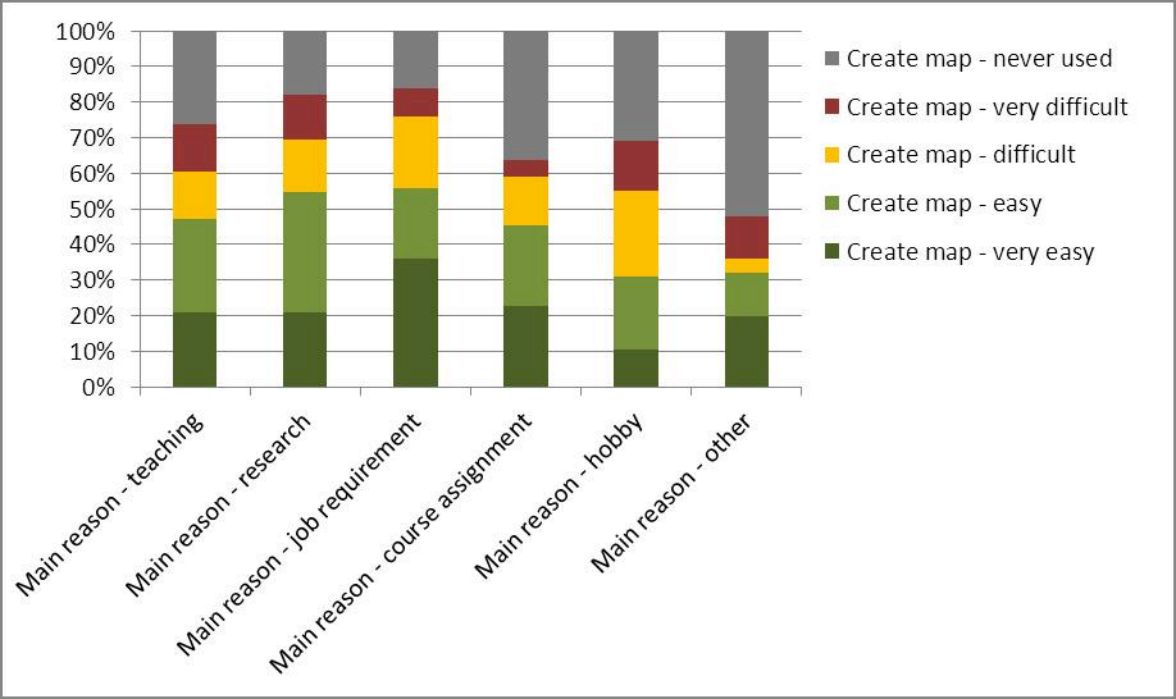
Main reason - teaching
Main reason - research
Main reason - job requirement
Main reason - course assignment
Main reason - hobby
Main reason - other
Find & use map - never used
Find & use map - very difficult
Find & use map - difficult
Find & use map - easy
Find & use map - very easy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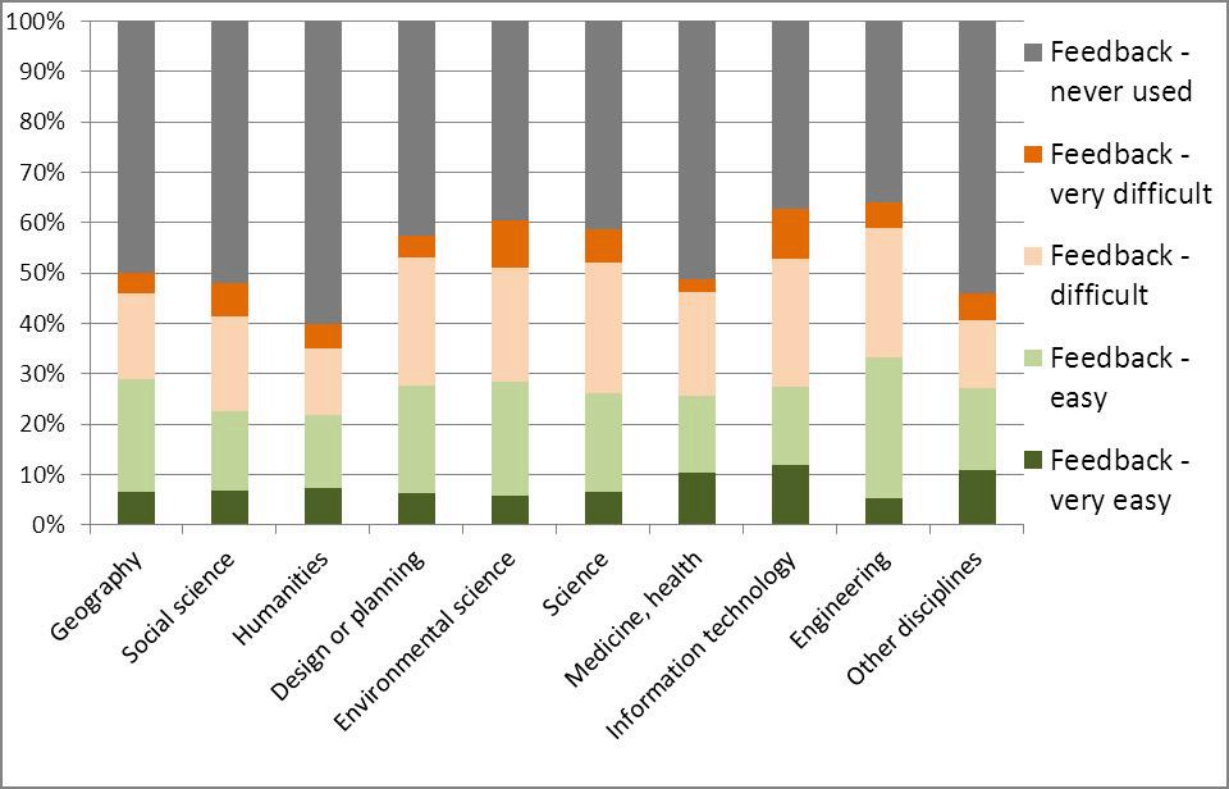
Create map - never used
Create map - very difficult
Create map - difficult
Create map - easy
Create map - very easy
Main reason - teaching
Main reason - research
Main reason - job requirement
Main reason - course assignment
Main reason - hobby
Main reason - other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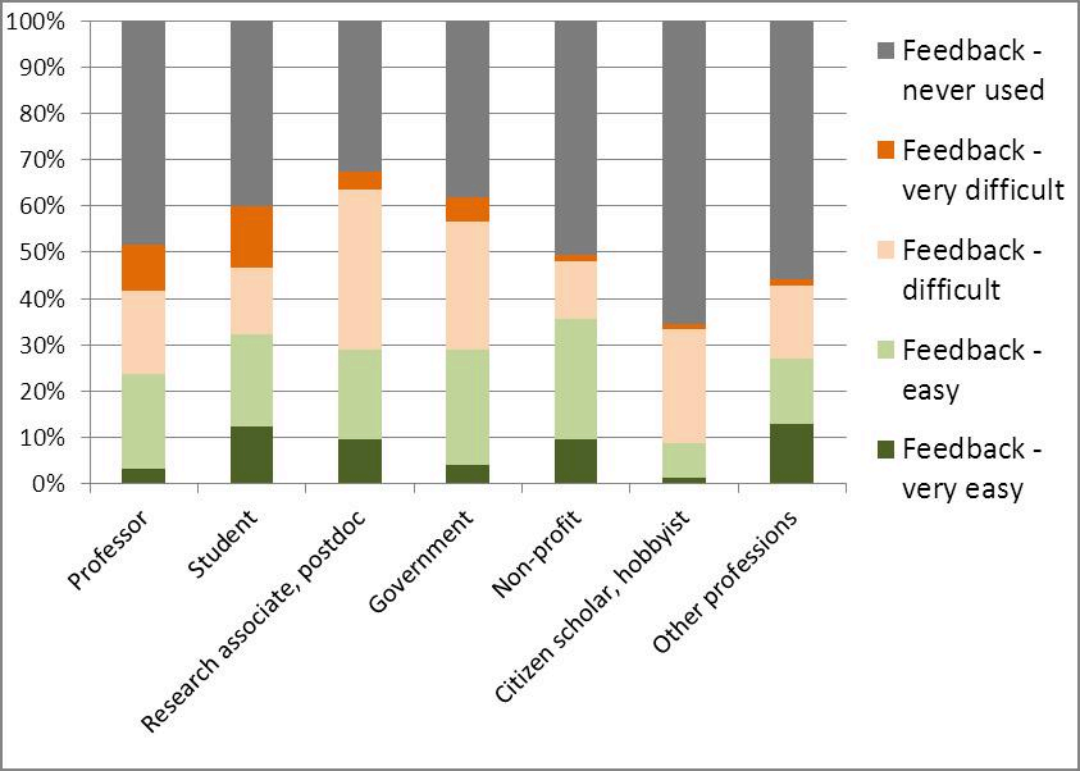
Feedback - never used
Feedback - very difficult
Feedback - difficult
Feedback - easy
Feedback - very easy
Geography
Social science
Humanities
Design or planning
Environmental science
Science
Medicine, health
Information technology
Engineering
Other disciplines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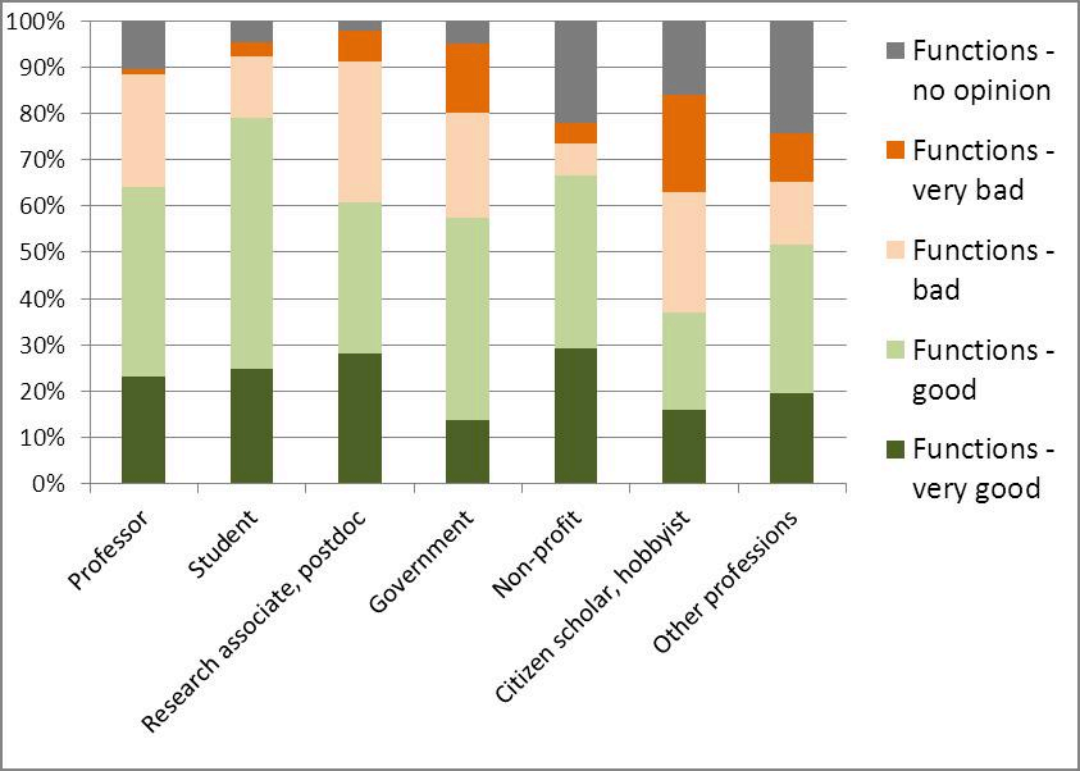
0%
Professor
Student
Research associate, postdoc
Government
Non-profit
Citizen scholar, hobbyist
Other professions
Feedback - never used
Feedback - very difficult
Feedback - difficult
Feedback - easy
Feedback - very easy


100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
Professor
Student
Research associate, postdoc
Government
Non-profit
Citizen scholar, hobbyist
Other professions
Functions - no opinion
Functions - very bad
Functions - bad
Functions - good
Functions - very good