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Longitudinal trends in use of targeted therapies for treatment of malignant neoplasms of the eye: a population-based study in Taiwan

Jason C Hsu,1 Luis A Gonzalez-Gonzalez,2 Vicky H Lu,3 Christine Y Lu4

ABSTRACT

Objectives: This study examined the recent trend in use and costs of antineoplastic agents for treatment of eye malignancies in Taiwan from 2009 to 2012. We also forecasted use and costs of targeted therapies up to and including year 2016 based on the current patterns.

Design: Retrospective observational study focusing on the usage of targeted therapies for treatment of eye malignancy.

Setting: The monthly claims data for eye malignancy–related antineoplastic agents were retrieved from Taiwan’s National Health Insurance Research Database (2009–2012).

Main outcome measures: We calculated the number of prescriptions and costs for each class of medications, and analysed their time trends. In addition, using a time series design with ARIMA models, we estimated the market share by prescription volume and the proportion of costs for targeted therapies for year 2016.

Results: The market share by prescription volume of targeted therapies grew from 1.56% in 2009 to 9.98% in 2012 among all antineoplastic agents, and the proportion of costs for targeted therapies rose from 15.12% in 2009 to 58.88% in 2012. Especially, the proportion of costs for protein kinase inhibitors grew from 25.62% to 45.28% among all antineoplastic agents between 2010 and 2012. The market share by prescription volume and the proportion of costs for targeted therapies for treatment of eye malignancies were predicted to reach 27.33% and 91.39% by the fourth quarter in 2016, respectively.

Conclusions: This is the first study that examined the recent trend in use and forecasted use and costs of targeted therapies for treatment of eye malignancies in Taiwan. Our findings indicate that, compared with other classes of drugs, targeted therapies are having a more and more relevant share among all treatment strategies for eye malignancies in Taiwan, and due to their high costs they are likely to cause great economic burden.

INTRODUCTION

Eye malignancy is the most serious disease of the eye. The incidence of eye cancers in the Western populations ranged from 5.4 to 8.1 per million people, and from 1.81 to 2.57 per million in East Asians. In Taiwan, the average annual age-standardised incidence of eye cancers was 2.46 per million population, and retinoblastoma was identified as the most common eye malignancy in this Chinese population, while melanoma is the most common eye malignancy in Western populations.

Except radiation and surgery, which are potential treatments for ophthalmic malignancies, chemotherapy is used most commonly to treat a multitude of eye cancers. In certain cases, together with radiation and surgery, chemotherapy may reduce the size of a tumour, and it may also be used to reduce morbidity and improve efficacy. Recently, superselective chemotherapy and targeted therapies are being used for treatment of eye malignancies.

Over the last few years, several studies have examined the epidemiology of eye cancers in...
Taiwan. Cheng et al (2004) identified 733 cases with primary eye cancers by using Taiwan’s National Cancer Registry, and described the incidence and histological patterns of eye cancers in Taiwan from 1979 to 1996. They found that the time trend in the incidence of eye cancers was relatively stable in Taiwan, and retinoblastoma, melanoma and lymphoma were the three most common eye cancers in this Chinese population. A study by Chen et al examined the incidence and survival rate of patients with retinoblastoma in Taiwan from 1979 to 2003, and found that there was a significant increase in incidence over the study period with an increasing 5-year survival rate.

While previous studies have examined the incidence of eye cancers, and the incidence in trend over time in Taiwan, little is known about the usage and costs of treatments for eye malignancies. Our study aimed to add the above gaps by assessing the current trend in use and expenditures of medications for treatment of eye malignancies in Taiwan from 2009 to 2012. Especially, we focused on targeted therapies. These drugs differ from standard chemotherapy in that they interfere with specific molecular targets that are involved in the growth, progression and spread of cancer; thus, they are generally less toxic than traditional chemotherapies. Targeted therapies come with a high price tag (many cost around US$5000 per patient per month) compared with conventional drugs. While the number of eligible patients is generally small for cancer treatment, in aggregate their costs are becoming a major contributor of growing expenditures of cancer treatments. Further, despite the high prices, some agents offer limited benefits over existing treatments. We also forecasted the use and costs of targeted therapies based on the current patterns.

METHOD

Data sources

This study used claims data from Taiwan’s National Health Insurance Research Database. The database includes information from a nationwide, mandatory enrolment and single-payer healthcare system created in 1995. Nearly all of the Taiwanese population (around 23 million residents) is enrolled, and this system contracts with 97% of hospitals and clinics throughout the country. The National Health Insurance covers a wide range of prescription medicines, inpatient and outpatient medical services. We obtained, nationwide, the monthly claims data for eye malignancy-related antineoplastic agents between 2009 and 2012 from the Taiwan National Health Insurance Research database. The eye malignancy-related prescriptions were defined as those with International Classification of Diseases, 9th edition (ICD-9) diagnosis code 190.x (subsuming malignancies of eyeball, orbit, lacrimal gland, conjunctiva, cornea, retina, choroid, lacrimal duct, other specified sites of the eye and unspecified parts of eye, while not including cancers of the eyelids). This data source has been used in previous studies.

Drugs of interest

We used the Anatomical Therapeutic Chemical classification system of WHO, and identified prescription drugs with first three codes—“L01” to identify claims for antineoplastic agents. We grouped antineoplastic agents into six classes: (1) targeted therapies (including monoclonal antibodies, protein kinase inhibitors and other antineoplastic agents). Some targeted therapies (rituximab, gefitinib, erlotinib, sunitinib, bortezomib) have been used for the treatment of eye malignancies in Taiwan; (2) alkylating agents (including nitrogen mustard analogues, nitrosoureas and other alkylating agents); (3) antimetabolites (including folic acid analogues and pyrimidine analogues); (4) plant alkaloids and other natural products (including vinca alkaloids and analogues, podophyllotoxin derivatives and taxanes); (5) cytotoxic antibiotics and related substances (including actinomycines, anthracyclines and related substances and other cytotoxic antibiotics) and (6) other agents (platinum compounds).

Measurements

To examine the trend in drug usage and expenditure of eye malignancy-related antineoplastic agents, we calculated the quarterly and yearly number of prescriptions and costs for each group of antineoplastic agents from 2009 to 2012. For each class, we then calculated market share by prescription volume (eg, number of prescriptions for targeted therapies divided by total number of prescriptions for all antineoplastic agents) and proportion of costs (eg, costs of targeted therapies divided by total costs of all antineoplastic agents). We converted costs in Taiwan dollars to US dollars by 30:1.

Statistical analysis

We used a time series design with the Autoregressive Integrated Moving Average (ARIMA) model to predict the market share by prescription volume and proportion of total costs for targeted therapies among all antineoplastic agents. The model is generally referred to as an ARIMA(p,d,q) model where parameters p, d and q are non-negative integers that refer to the order of the autoregressive, integrated and moving average parts of the model, respectively. These models are fitted to time series data either to better understand the data or to predict future points in the series. Based on the trend between 2009 and 2012, we predicted the quarterly market share by prescription volume and quarterly proportion of costs for targeted therapies from 2013 to 2016. All analyses were carried out with SAS software, V.9.3 (SAS Institute, Cary, NC). We used similar measurements and analytical methods previously.
RESULTS

Overall, alkylating agents had the highest yearly market share from 2009 to 2012 (range 25.74–30.65%; table 1), followed by antimetabolites (range 14.30–23.03%), and plant alkaloids and other natural products (range 14.20–18.89%). Over this period, use of cytotoxic antibiotics and related substances decreased from 20.65% of market share in 2009 to 11.20% in 2012, while other agents remained steady from 12.59% in 2009 to 12.93% in 2012. Notably, market share for targeted therapies, overall, grew rapidly from 1.56% in 2009 to 10.09% in 2012. Specifically, use of rituximab (the only monoclonal antibody) was stable over time (from 1.56% in 2009 to 1.26% in 2012). Protein kinase inhibitors (gefitinib, erlotinib and sunitinib) accounted for 3.49% of the market in 2010, which increased to 8.20% in 2012. Bortezomib use was low during the study period: 0.54% of the market in 2011, and 0.63% in 2012.

Table 2 presented the trend in yearly costs for all and each type of antineoplastic drugs for treatment of eye cancer during 2009–2012. There was a large fluctuation for the total cost (between US$60,968 and US$99,455 per year) of all antineoplastic agents across years. Similar to their market share by prescription volume,
alkylating agents accounted for around 23% of costs for antineoplastic drugs and remained stable during the study period. The proportion of costs for antimetabolites increased sharply in 2010 and 2011, but dropped back to 9.45% in 2012. Unlike the stable trend in use by prescription volume, the proportion of costs for plant alkaloids and other natural products declined dramatically from 26.74% in 2009 to 2.06% in 2012. Proportion of costs for cytotoxic antibiotics and related substances fell from 16.2% in 2009 to 3.22% in 2012, similar to the decline in their market share over this period. Other antineoplastic agents accounted for a decreasing proportion of costs, which declined from 8.95% in 2009 to 3.79% in 2012. The proportion of costs for targeted therapies overall grew dramatically from 15.12% in 2009 to 58.88% in 2012. Specifically, the proportion of costs for rituximab reduced from 15.12% in 2009 to 7.41% in 2012. Protein kinase inhibitors accounted for 25.02% of total costs for antineoplastic drugs in 2010, which increased to 45.28% in 2012. Bortezomib accounted for only 0.03% in 2011, but increased to 6.19% in 2012.

The quarterly market share by prescription volume for targeted therapies rose rapidly from 3.36% in the first quarter of 2009 to 17.33% in the fourth quarter of 2012, and it was predicted to reach 27.33% in the fourth quarter of 2016 (table 3). Figure 1 shows the past trend and forecast of market share by prescription volume for targeted therapies for treatment of eye cancer during the study period. In terms of costs, the quarterly proportion of costs for targeted therapies among all antineoplastic drugs gradually grew from 35.15% in the first

<table>
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<tr>
<th>Drug class</th>
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<th>2009</th>
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<th>2011</th>
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</table>


Table 2 Trends in proportion of costs for antineoplastic agents for eye cancer in Taiwan by drug class
quarter of 2009 to 68.81% in the fourth quarter of 2012, and it was predicted to reach 91.39% in the fourth quarter of 2016 (Table 3). Figure 2 shows the past trend and forecast of proportion of costs for targeted therapies for treatment of eye cancer during the study period. Estimations of ARIMA models are reported in the online supplementary appendix.

**DISCUSSION**

This is the first study that reviewed and forecasted the time trend in use and costs of medications for treatment of eye malignancies in Taiwan. Our findings indicated that, compared with other classes of drugs, the new generation of antineoplastic agents (targeted therapies: rituximab, gefitinib, erlotinib, sunitinib, bortezomib) have become a relevant therapeutic quantity among eye malignancies in Taiwan, and they are likely to be used more commonly for eye cancer and other cancers in the future.

Between 2009 and 2012, use and costs of targeted therapies for eye cancer treatment increased almost sixfold, with protein kinase inhibitors (gefitinib, erlotinib and sunitinib) being the main drivers of such increase. Compared with only using traditional chemotherapy agents, treatments with targeted therapies or combination of treatments involving targeted therapies (eg, targeted therapies with chemotherapy agents,
radiation and/or surgery) have been shown to improve quality of cancer care (partly because of less toxicity and adverse effects)\textsuperscript{20, 39} and survival in some non-eye cancers.\textsuperscript{38, 39} For instance, trastuzumab is becoming the main treatment for early stage and metastatic breast cancer.\textsuperscript{40, 41} Furthermore, promising data have also been published for some eye cancer entities such as ocular adnexal lymphoma.\textsuperscript{20, 42}

Our findings showed that the use of targeted therapies is increasingly becoming an enormous economic burden for treatment of eye cancer due to their high costs. While targeted therapies only accounted for 10\% of the market by prescription volume in 2012, they accounted for about 60\% of costs of antineoplastic drugs, and we predicted that their use would reach 27\% with over 90\% of costs by the end of 2016 if the current trend continued. Therefore, the availability and increasing use of innovative but more expensive targeted therapies are major drivers of increases in pharmaceutical expenditures for eye cancer treatment.\textsuperscript{24, 25} Given that the majority of costs for antineoplastic drugs for eye cancer treatments went to targeted therapies, and that

Figure 1  Trend (2009–2012) and forecast (2013–2016) of market share by prescription volume of targeted therapies among antineoplastic agents for eye cancer in Taiwan. \(^*\)Market share (\%)=number of prescription of targeted therapies/total number of prescription of all antineoplastic agents.

Figure 2  Trend (2009–2012) and forecast (2013–2016) of proportion of costs for targeted therapies among antineoplastic agents for eye cancer in Taiwan. \(^*\)Proportion of costs (\%)=cost of targeted therapies/total cost of all antineoplastic agents.
the upward trend is likely to continue, efforts need to focus on ensuring appropriate use of these expensive medications.

Many countries have implemented various policies to contain high prices and rising pharmaceutical expenditures of cancer drugs. For instance, many payers/policy makers assess cost-effectiveness evidence of new technologies against existing treatments in making coverage decisions.\(^ {25} \) Many cancer drugs lack acceptable cost-effectiveness evidence, but access may be enabled through patient access schemes (also known as managed entry or risk-sharing arrangements) in some countries. Given the high prices, even if they demonstrate only improvements in progression-free survival without marked gains in overall survival,\(^ {21–23,27–29} \) pricing of new anticancer drugs is a real concern for accessibility and affordability across all countries.\(^ {29,43,44} \) The high cost of targeted therapies may continue to be a barrier to access for patients with eye cancer.\(^ {45,46} \) In Taiwan, prior authorisation and/or higher out-of-pocket costs by patients have been used for targeted therapies to relieve some economic burden for the national health system.

There are some limitations to this study. First, this study aimed to examine the current trends in drug usage and expenditures of treatments for eye malignancies in Taiwan, and to predict use and costs of targeted therapies in the near future. We did not analyse the associations between patient and prescriber characteristics, and treatment selection and subsequent clinical outcomes of treatments. Apart from their high costs, other factors that may influence the use of targeted therapies for treatment of eye cancer and clinical outcomes include the availability of individual targeted therapy, the publication of results of major randomised clinical trials, changes in clinical guidelines, or insurance reimbursement policies, patient characteristics and preferences, physician’s knowledge and behaviours, and differences in risks and benefits between individual-targeted therapies. These should be examined in future studies. Second, this study did not examine use and costs of antineoplastic agents (including targeted therapies) for specific types of eye cancer because of the lack of complete information regarding the diagnosis of specific eye cancer classification. Third, the predicted values of market share and proportion of costs for targeted therapies were estimated by economic simulation method (time series design with ARIMA models) and based on the current patterns, the estimations might not represent the future real values. Finally, we did not examine clinical outcomes of cancer treatments. Whether increased use of targeted therapies is translated to improved patient outcomes should be rigorously studied.

CONCLUSION

This study examined national trends in use and costs of antineoplastic agents for treatment of eye cancer in Taiwan during 2009–2012 with a focus on innovative targeted therapies, and we predicted future use and costs by econometric modelling. We found that targeted therapies constitute a more and more relevant proportion among all antineoplastic agents for eye cancer treatment in Taiwan, and they are a major economic burden. With targeted therapies which accounted for 10% of the antineoplastic agents market, but 60% of costs for eye cancer treatment in 2012, and with the upward trend that is likely to continue, efforts need to focus on ensuring appropriate use of these expensive medications, and research should examine patient outcomes.

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