



# ALICE AND THE FRANKENFOODS: A WELL REGULATED WONDERLAND?

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ALICE AND THE FRANKENFOODS: A WELL REGULATED WONDERLAND? (2003 Third Year Paper)

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Title: ALICE AND THE FRANKENFOODS: A WELL REGULATED WONDERLAND?

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Abstract: This paper uses fiction to illuminate anxieties associated with the substances that sustain, nourish and transform us, and to consider the impact of consumer perceptions on the regulatory balances that must be struck between nature and technology, and between cultural concerns and scientific methods. It explores as a case study the FDA's labeling regulations as applied to food crops developed using gene manipulation techniques, and touches on the FDA's appropriate role as a consumer advisor.